NEXIS
SCHOOL OF BUSINESS

UG Programme Academic Report 2026



130+
Academic Days

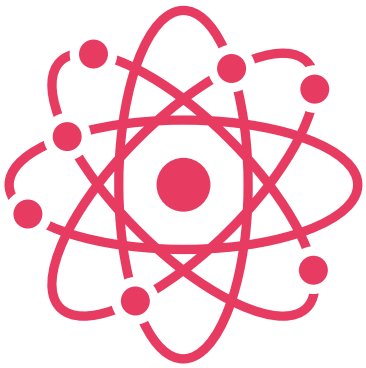
40+
Masterclass Sessions

50+
Applied Venture Sessions

WE DON'T RUN A TIMETABLE. WE RUN AN ACADEMIC ENGINE.

CORE COURSE

09:00 am to 10:20 am



APPLIED + MASTERCLASS

10:40 am to 11:40 am



CORE COURSE + SKILL LAB

11:40 am to 01:00 pm



CORE COURSE

Our core **Business Management Certification Program** covers AI Applications, Accountancy, Marketing, Business Economics, and other essential business skills.

APPLIED + MASTERCLASS

Expert-led Masterclasses that transform theory into practice through Local Business Consulting, Dropshipping, and real-world business projects.

SKILL LAB	Skill Lab offers hands-on training in Canva, Tally, and other essential business tools for career success.

Beyond theory..
Into action..

Where students turn ideas into ventures and learning into experience.



LOCAL BUSINESS CONSULTING & DROPSHIPPING

Our students build, launch, and manage real ventures. They also:

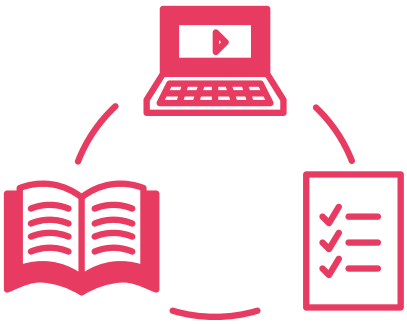
- Audited real businesses
- Solved real business problems
- Built a live online store
- Managed ad spend & profits
- Learned from industry founders



THE CREATOR CHALLENGE

Students build and grow a personal creator brand from scratch. They also:

- Built digital influence
- Created engaging content
- Grew a real audience
- Tracked growth insights
- Presented their brand



Our two flagship Outclass tracks that anchor the year

WE DON'T JUST CONDUCT EXAMS. WE BUILD BUSINESS LEADERS

UNDERSTANDING BEFORE APPLICATION

MID TERM ASSESMENT

Students are assessed

- Case Based Questions
- Conceptual Understanding
- Application Based Problem
- Data Interpretation
- Critical Thinking & Decision Making

THE BOARDROOM REPLACES THE CLASSROOM

CAPSTONE ASSESMENT

Students are assessed

- Real Business Problems
- Field Research
- Business Presentations
- Viva Voce
- Team Collaboration
- Strategic Decision Making

A STUDENT AT NEXIS IS EVALUATED THROUGHOUT THE SEMESTER, NOT JUST ON ONE EXAMINATION DAY

LEARN → MID TERM → CAPSTONE → INDUSTRY READY

REAL BUSINESS. REAL ASSESSMENTS.

Business Economics

Analyse a local business and present economic insights through research and viva.

Corporate Accounting

Interpret financial statements and generate insights using Zoho.

Business Strategy

Evaluate business challenges and recommend strategic solutions.

Financial Market Fundamentals

Compare investment opportunities and justify financial decisions.

Navigating the Digital Landscape

Build a digital productivity system using Google Workspace.

CONTINUOUS EVALUATION

20%	40%	40%
CLASS PARTICIPATION	MID-TERM ASSESSMENT	CAPSTONE PROJECT

HACKATHONS and COMPETITIONS

THIS IS WHERE THE COURSEWORK GETS TESTED IN PUBLIC

8
FLAGSHIP COMPETITIONS

1 CR
LIVE INVESTMENT STIMULATION

10+
SKILL LAB & BOOTCAMPS

FLAGSHIP COMPETITIONS

AI HACKATHON
Tech & AI Club

FINANCE HACKATHON
Finance Club

COMMS HACKATHON
+ Open Mic

ISBF . BIZNEX
Inter School

+ MORE COMPETITIONS THROUGHOUT THE YEAR

ON THE FLOOR
IN THE MOMENT



FROM BRIEF TO BOARDROOM







Students work in teams, solve real business challenges, build practical solutions and present their ideas under pressure.

Where ambition meets opportunity.

THE MINDS BEHIND THE VISION

SEMESTER I

FACULTY



CA Lekh Ram Nyoliwala

Fundamentals of Accounting



Dhiraj Kothari

Marketing 101



Madhu Jay

Foundations of HR



Moira Priya Devi

Art of Communication



Aryan Lohia

AI in Business

THE FUTURE OF BUSINESS EDUCATION ISN'T TAUGHT. IT'S EXPERIENCED.

SEMESTER II

FACULTY



CA Nawal Kishor Agarwal

Corporate Accounting



Dhiraj Kothari

Business Strategy & Decision Making



CA Ritesh Rampuria

Financial Market Fundamentals



Madhu Jay

Business Economics



Anisha Gupta

Navigating the Digital World

MEET OUR GUEST LECTURERS

+40 more across the year



Mr. Sharad Agarwal

Founder, Primsy India



Mr. Neeraj Sancheti

Founder & CEO, Kreativ Street



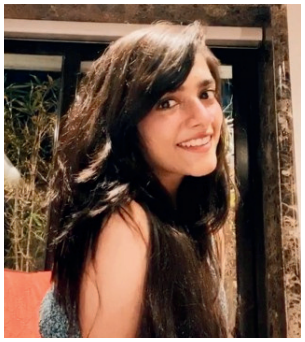
Mr. Prabin Agarwal

Founder & CEO, Prabin Agarwal



Mr. Naveen Jain

Owner, HimalayanOptics & GlobalOptics



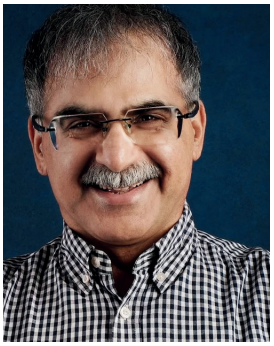
Ms. Richuta Agarwal

Partner, Raya Wealth



Mr. Sumit Sinhal

Founder, Kins Health



Mr. Sanjay Arora

Founder & CEO, Shells Advertising Inc.



CA Vishal Jain

Chartered Accountant
Indirect Tax Specialist



Mr. Mudit Agarwal

Founder, GrassPly



Mr. Raghav Jhawar

CEO of Growth Labs
Founder of The State Plate (now acquired)



Ms. Muskan Kandoi

Public Speaking & Confidence Coach
Founder, Your Voice



Mr. Daman Ghai

Owner at Premier Sports & Fitness

MEET OUR GUEST LECTURERS

+40 more across the year



Mr.Sandeep Agarwal

Director, Kaysons Group



Mr. Jazz Bindra

Founder, Punjabi Kadhai



Mr. Anurag Agarwal

Business Owner, SriRS Group



Mr. Mridul Agarwal

Founder, Shine My Space



Ms. Priyanshi Jalan

Influencer, Fashion & personal styling expert



Mr. Dhiraj Golyan

Founder, Chatterbox



Mr. Prajwal Choudhary

Founder, Chatterbox



Ms. Praachi Goenka

MBA, Harvard Business School, Associate, Accel and McKinsey



Ms. Aashi Bansal

Program Coordinator Stanford Seed Program Management



Mr. Prejit Narayan

Chief Business Officer of Boat



Mr. Sanjay Goyal

Founder, GFS Realtors & Wownooks



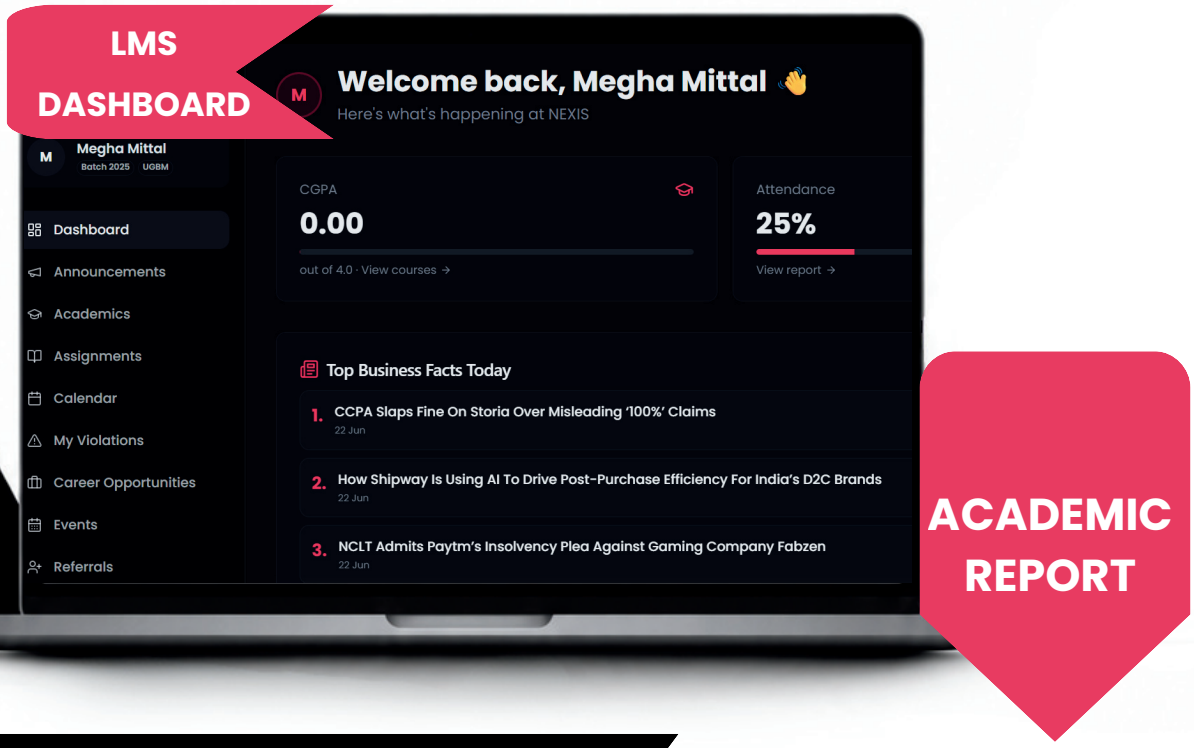
Mr. Divyam Kalra

Building Humara Pandit

NEXIS COMPASS

ONE PLATFORM HOLDS IT ALL TOGETHER

ONE SECURE LOGIN FOR STUDENTS, PARENTS AND FACULTY



LEARNER MANAGEMENT SYSTEM

STUDENTS DON'T JUST ATTEND NEXIS.
THEY LEAVE WITH A PORTFOLIO OF WORK THEY HAVE BUILT AND SHIPPED





























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