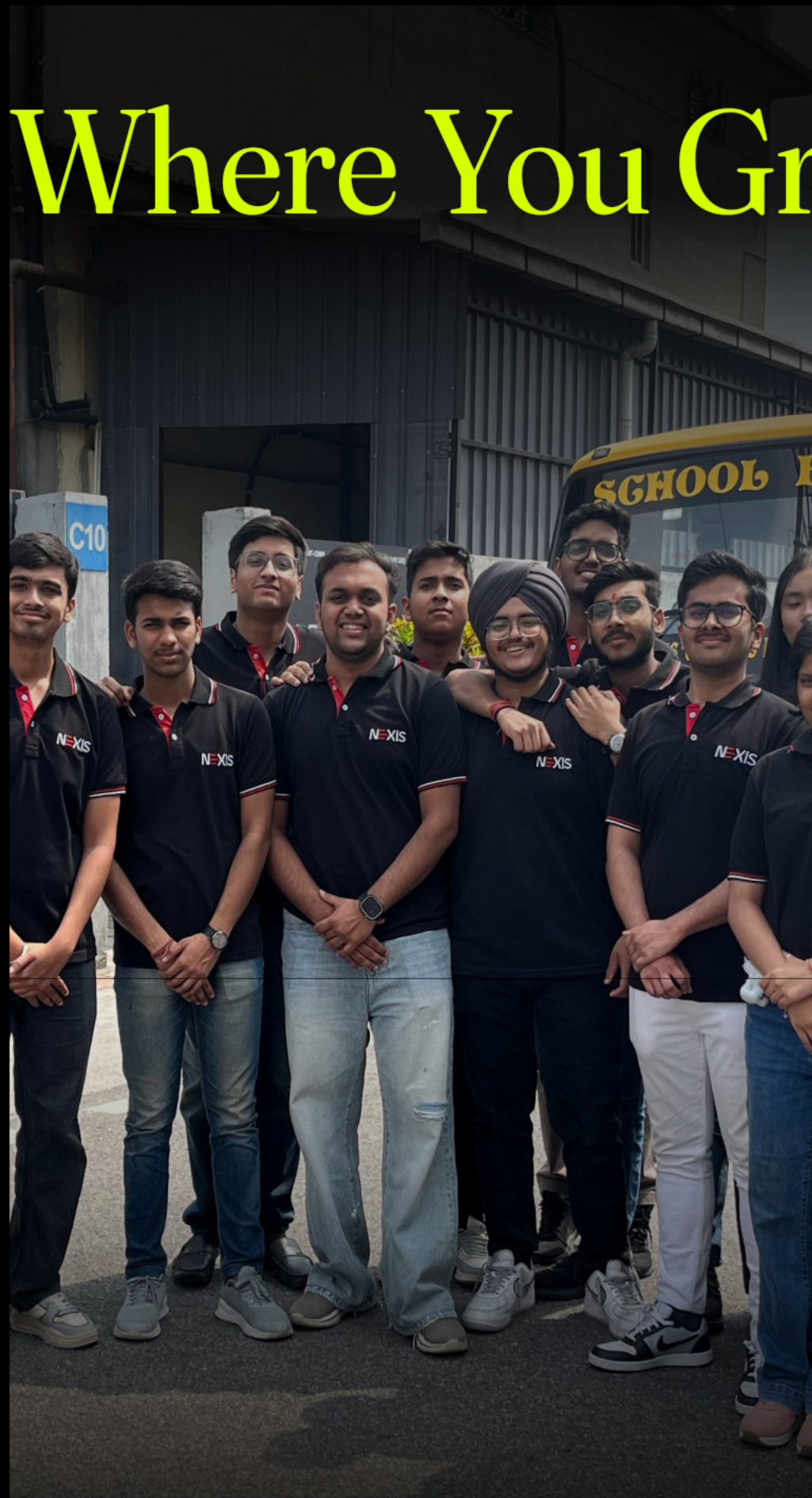




Industry Focused Business & Tech School,

Where You Graduate With Experience



Duration

3 years
2027–2030

Eligibility

Class XII passouts,
all streams

Campus

Siliguri
Campus

Three-Year *Undergraduate Courses*

Only
40
admissions
per course

01

UG in Business Management

Learn management, finance, and marketing by building your own business. Intern from year one and graduate with real industry experience.

02

UG in Digital Marketing & Commerce

Build and market your own D2C brand. Learn digital marketing and commerce, intern from year one, and graduate industry ready.

03

UG in Computer Science & AI

Build real tech products, master AI and emerging technologies, and intern from year one. Graduate ready for a career in tech.

Built by the alumni of *India's top colleges*



Founder
Tech leader & Startup founder

MBA, IIM Bangalore
B.Tech, IIT Bombay
Ex Consultant at ITC & BCG

Ritesh Agarwal



Founder
Educationist & Business leader

MBA, ISB Hyderabad
B.Com Hons., SRCC Delhi
Ex Consultant at ZS & EY

Aman Choudhury



Our programs are backed by



Who Teaches You

The Indian Industry Is *Your Faculty*



Sumit Sinhal
Founder, Kins Health



Prabin Agarwal
CEO, Prabin Agarwal



Madhu Jay
Head of Academics



LekhRam Nyoliwala
Renowned CA



Prejit Narayan
Ex CBO, Boat



Dhiraj Kothari
Founder, YOB Hotel Supplies



Neeraj Sancheti
Founder, Kreativ Street



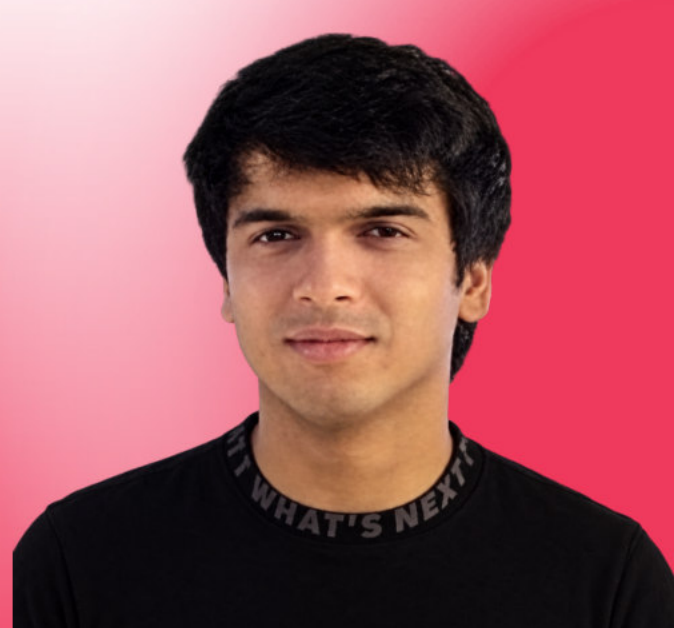
Siddha Jain
CBO, Bombay Shaving Co.



Gaurav Garg
Engineering Manager, AWS



Siddhartha Agarwal
Founding Team, OFF/BEAT



Aryan Lohia
Co-Founder, AI Hive



Pratik Agarwal
CEO Office, Snitch



Ritesh Agarwal
Founder, AppyCodes



Abhishek Sharma
Head of Engineering, Fördel Studio



Shantanu Deshpande
Founder, Bombay Shaving Company



Saurabh Jain
Co-Founder, Stable Money



UG in Business *Management*

Build your knowledge. Put it to work.

INCLASS Build your foundations

OUTCLASS Learn by doing

Core courses

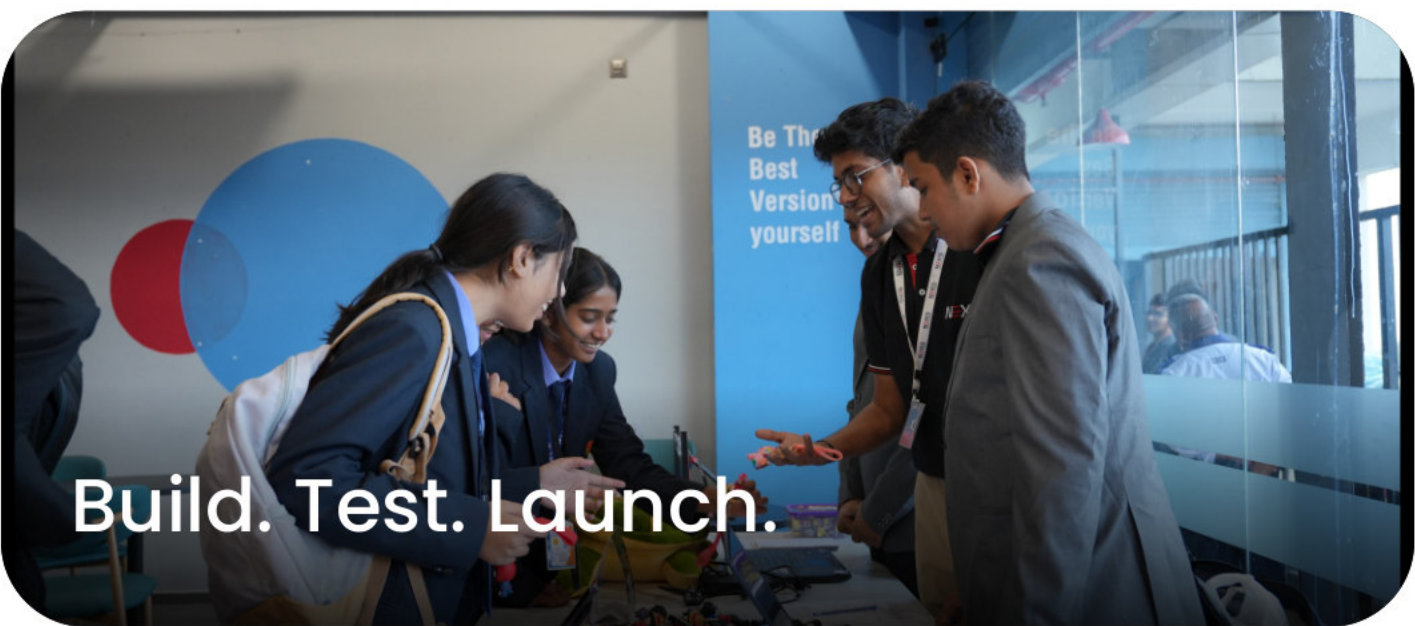
Your business toolkit

- Marketing 101
- Fundamentals of Accounting
- Foundation of HRM
- Business Economics (Micro & Macro)
- Business Strategy and Decision Making
- Corporate Accounting
- Sales and Advanced Marketing (GTM)
- Corporate Finance
- Data Analytics (Excel, Power BI)
- Entrepreneurship
- Digital Marketing and E-commerce
- Product Management

Everyday courses

Skills you use every day

- AI in Business
- Art of Communication
- Financial Markets Fundamentals
- International Business: Imports and Exports
- Business Automation & Systems
- LinkedIn for Growth
- Project Management
- Data Analytics (Excel, Power BI)



YEAR 1

01

Local Business Consulting

Work with local businesses to strengthen strategy, grow revenue, and solve real business challenges.

SOHUM™



PRABIN AGARWAL Empowering Investments

YEAR 2

02

Drop Shipping

Build and run a dropshipping venture, from choosing products and suppliers to marketing and sales.



YEAR 3

03

AI Powered Hackathons

Create practical AI solutions in hackathons, using tools such as Claude, Make, and Gemini.



Claude



make



Gemini

02

THREE-YEAR UNDERGRADUATE PROGRAMME

UG in Digital Marketing & Commerce

**INCLASS** Build your foundations

Core courses

- Principles of Marketing & Consumer Behaviour
- Financial Accounting
- Social Media Marketing
- Advanced Digital Marketing
- E-Commerce and Quick Commerce Economy
- Performance Marketing (SEO, Meta Ads, Google Ads)
- Strategic Brand Management
- Growth Hacking

Everyday courses

- AI in Marketing
- Art of Communication
- Financial Markets Fundamentals
- Design and No-Code
- Creative Production

OUTCLASS Learn by doing

YEAR 1

01

Build a brand from scratch

Turn a business idea into a brand and launch it in the real market.



Shopify



Canva



Meta

YEAR 2

02

Become a digital creator

Create content, build your portfolio, and grow a real audience.



YouTube



Instagram



Canva

YEAR 3

03

Intern at a marketing agency

Work on live campaigns with real budgets for real clients and brands.



Google Ads



Meta



HubSpot

03

THREE-YEAR UNDERGRADUATE PROGRAMME

UG in Computer Science & AI

**INCLASS** Build your foundations

Core courses

- Programming Foundations with Python
- Web Foundations (HTML, CSS, JavaScript)
- Databases and Back end Basics
- Applied AI: Working with LLMs
- Full-Stack Development
- AI Automation and Agents for Business
- Mobile Application Development

Everyday courses

- Business Communication
- The Digital Workbench
- Design and No Code
- Product Management
- Personal and Business Finance

OUTCLASS Learn by doing

YEAR 1

01

Build a live website

Build and deploy a live website for a real local business, with client sign-off.



HTML



CSS



JavaScript

YEAR 2

02

Deploy a full-stack application

Build and deploy a full-stack app with an AI feature and at least 10 real users.



React



Node.js



Supabase

YEAR 3

03

Create AI solutions for companies

Build and deploy AI agents that solve real business problems.



Claude



make



Gemini

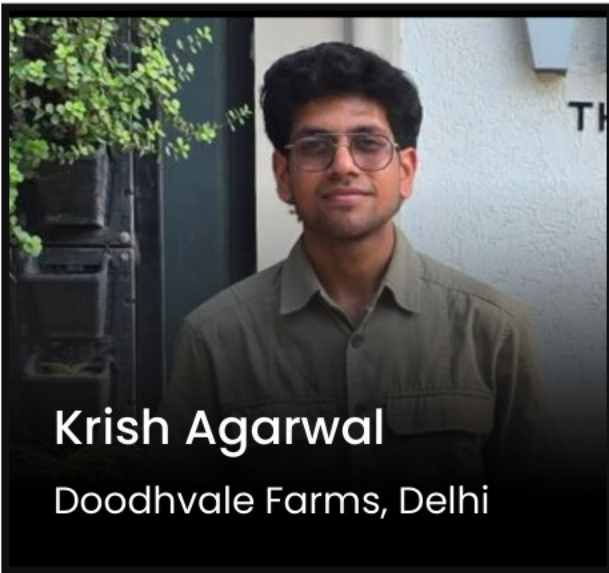
Learn from 3 internships *in 3 years*



Chirag Agrahari
TEFL, Ireland



Pranay Shah
ShUtup Marketing, Mumbai



Krish Agarwal
Doodhvale Farms, Delhi



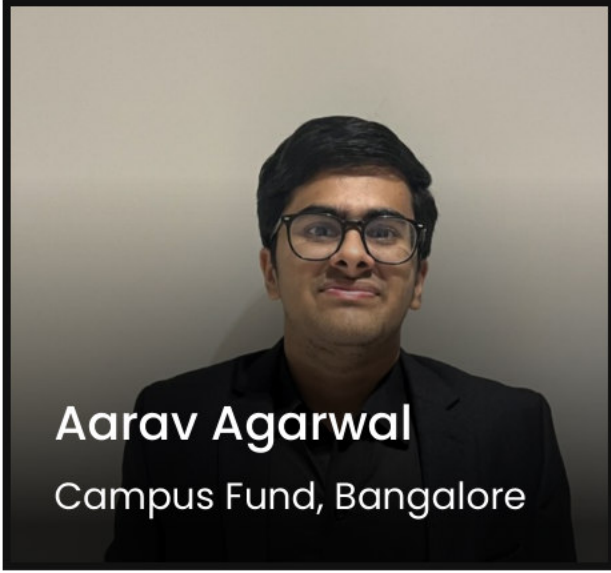
Muskan Agarwal
GFS Realtor, Siliguri



Mayank Garg
Stratwings, Siliguri



Viviana Lama
Wownooks, Siliguri



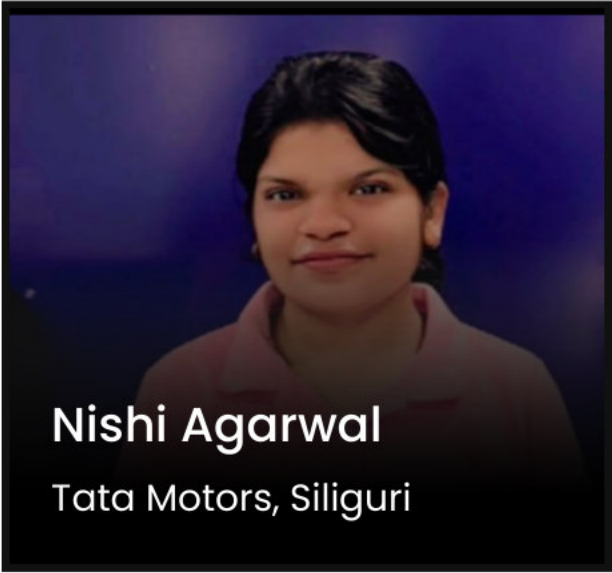
Aarav Agarwal
Campus Fund, Bangalore



Nand Kumar
Sona Wheels, Siliguri



Vaibhav Agarwal
Kamac Engineers, Siliguri



Nishi Agarwal
Tata Motors, Siliguri



Aisha Thapa
Cook & Serve, Siliguri



Dwaipayan Ghosh
Cook & Serve, Siliguri

Work with *75+ brands* and get placed with them.



Entrepreneurship

NEX-Venture Labs

Startup Incubation Centre

NEX-Venture Labs is the in-house startup incubation centre where NEXIS students get mentorship, proper training and access to networks and funding opportunities to start up an idea or scale their family businesses.

National Achievements

Shaswat Goyal
Intern at ITC Foods

Avneesh Agarwal
U-19 Cricket Trials, Sikkim

Daiwik & Harman
Top 18 National Finalists
BBIC 2.0

Student Life at NEXIS

A corporate-style campus at the heart of Siliguri, where you'll make lifelong memories, compete, organise events, celebrate festivals, and make the most of every moment.

Industry Visit



PVR Inox, ML Acropolis



Beaumonde, Siliguri



Cogito Digital, Siliguri



Speakathon



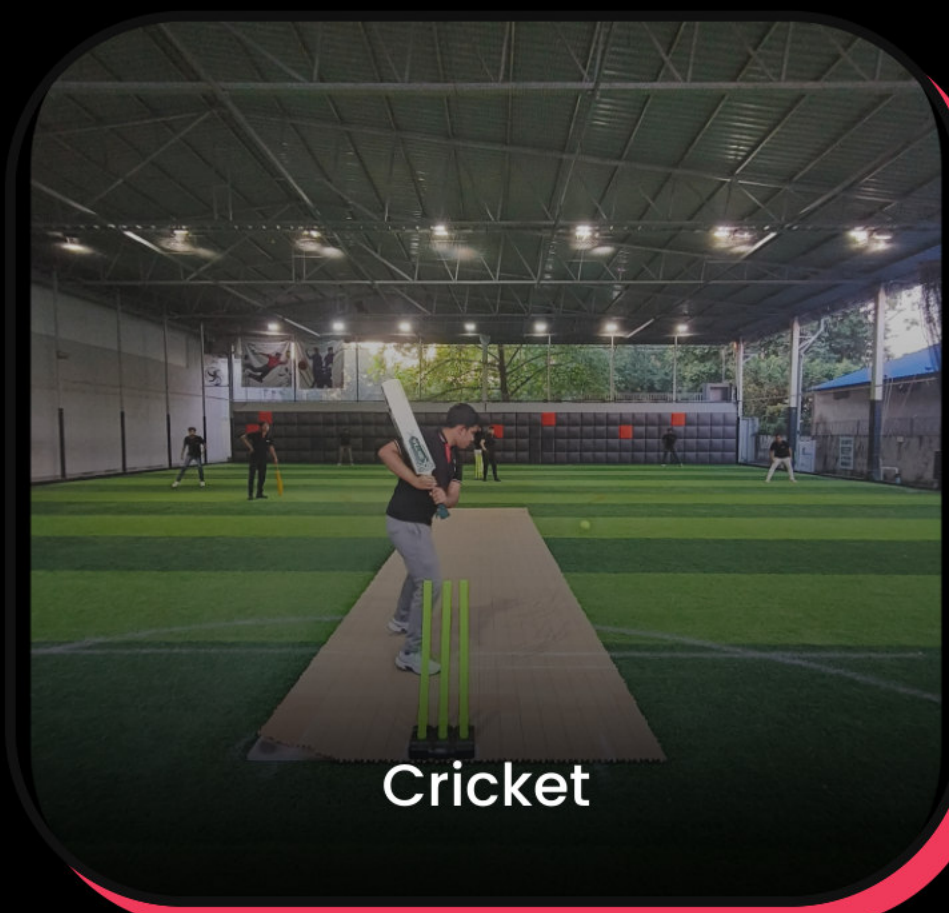
Investment Hackathon



Yeh Deal hai Mushkil

Hackathons

Sports Showdown



Cricket



Basketball



Badminton



PitchTank



NEXMun



BIZNEX

Mega Fests

Your NEXIS programme

The NEXIS Edge

Three years of learning by doing

Build businesses, create digital campaigns or develop software and AI solutions. Learn from industry practitioners and graduate with a NEXIS UG certificate and the experience to put it to work.



कौशल विकास और
उद्यमशीलता मंत्रालय
MINISTRY OF
SKILL DEVELOPMENT
AND ENTREPRENEURSHIP
सत्यमेव जयते

Optional university degree · alongside NEXIS

Degree *options*

Business Management

BBA Online

Digital Marketing & Commerce

BBA in Digital Marketing

Computer Science & AI

BCA or BSc Computer Science

Choose a UGC-recognised university and enrol independently, in parallel with NEXIS. Your degree is awarded by that university; NEXIS awards its own UG certificate.

Admission Process

Only 40 exclusive students will be selected per course.

01 APPLY

Complete the
Application Online

Share your academic and
extracurricular credentials and
pay the application fee.

02 TEST

Take the NexGen
Aptitude Test

Students take a 45-minute
aptitude test that judges their
analytical & logical reasoning
abilities.

03 MEET

Interview and
Admission Decision

1:1 interview with the
admissions committee. After
the interview, results will be
declared within 10 days.

Get in Touch

EMAIL

info@nexisschool.com

PHONE

+91 9733124000

+91 9733127000

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WEBSITE

www.nexisschool.com

ADDRESS

5th Floor, Tradium Building
Sevoke Road, Siliguri

f nexisschool

in nexisschoolofbusiness