

Curriculum that takes
learning beyond the
classroom

Classes led by business
leaders, CXOs and
entrepreneurs

Build your own business,
go abroad, and solve
real world challenges

NEXIS



SCHOOL OF BUSINESS

3 years, full time undergraduate
course in **Business Management**

A **business school** where ✨ ✨



Students graduate not as a fresher but with **3 years of experience!**



Students learn marketing by taking **local business online**



Their semester exam is **earning their first paycheck**



Everyday is a **new experience**, not a boring class lecture



Students learn from **Industry leaders, CXOs & Entrepreneurs**

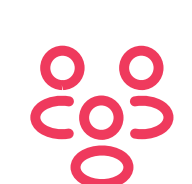


Students solve **real-world challenges**, not textbook problems

What is **Nexis?**

NEXIS is East India's 1st industry led business school- where traditional classes, exams, and textbooks are supplemented by hands-on experiences, real-world challenges and out-of-class learning.

This is how we teach all our courses: **Hands-on, experiential, the way it should be**



Local Business Consulting

Partner with local businesses to solve challenges and drive growth through innovative solutions.



Creator Challenge

Learn the fundamentals of marketing by building an online personal brand on your chosen platform.



First Salary Challenge

Earn your first ₹10,000 through side-gigs, startups, or short-term roles and gain hands-on business experience.



CXO Conversations

Engage in fireside chats with top executives and industry leaders to enhance your business acumen.



Global Immersion

Go abroad & gain global exposure through our student exchange programs with top foreign universities.



Everyday Courses

Master life skills like communication, personal branding, project management, and personal finance.



BYOB (Build Your Own Business)

A 8-month program where aspiring entrepreneurs learn business by starting & running their own venture.



The 10L Investment Challenge

Manage a ₹10L virtual portfolio across stocks, cryptos, and more to master wealth creation.



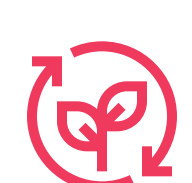
Government Apprenticeship

Apprentice in public sector projects to learn service delivery and drive efficiency with your insights.



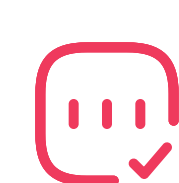
Career Bootcamp

Get ready for your dream job with intensive placement training and access to 75+ marquee companies.



Rural Revival Venture

Address rural challenges and develop sustainable solutions in social entrepreneurship.

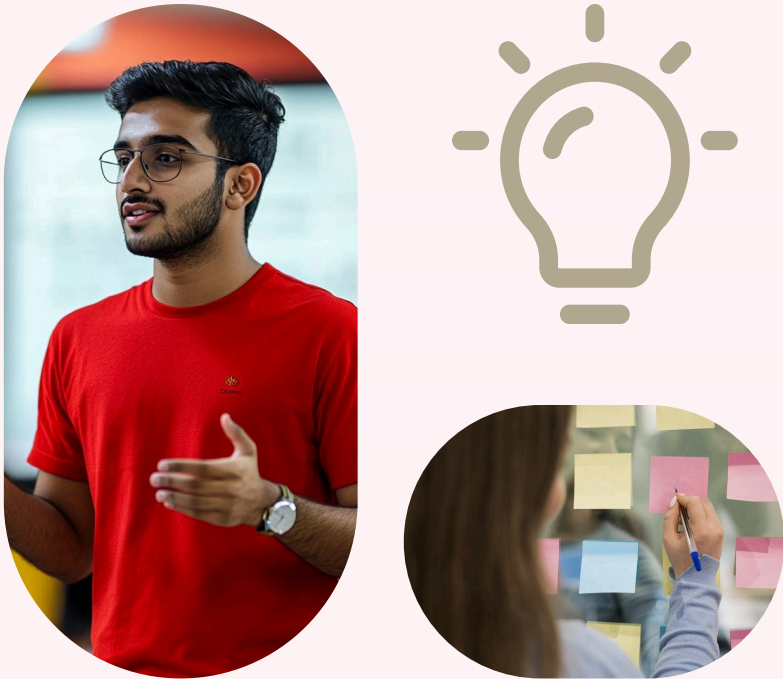


Business Behind the Scenes

Gain insider knowledge through industry immersions and corporate visits.

A 360° learning experience


10
Real world challenges



6
Months compulsory internship



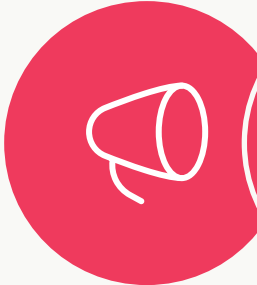
2
Months intensive career prep

8
Months **BYOB**
(Build your own business)



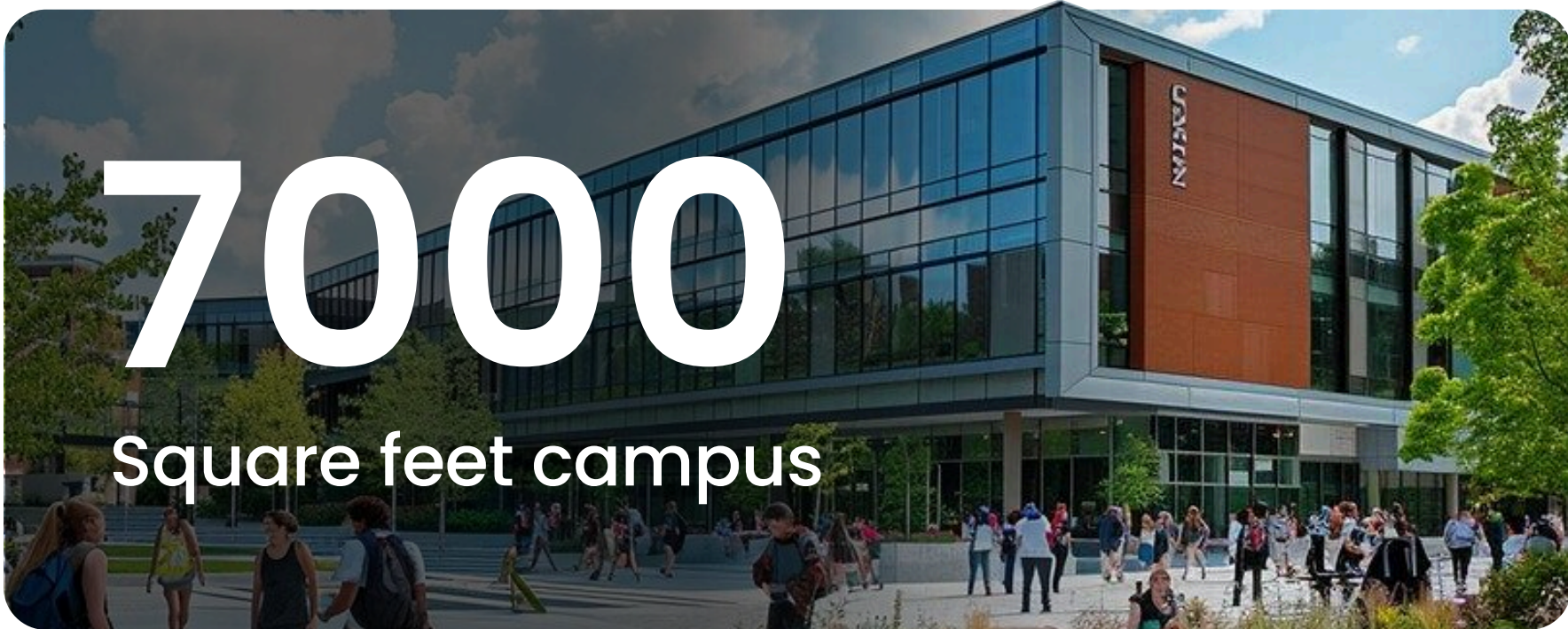
8
Hands-on subjects


3
Specialisations



16
Core subjects


7000
Square feet campus







3 years UG Programme in Business Management

Specialisations


 Marketing & Business Development

 Finance

 Entrepreneurship & Family Business

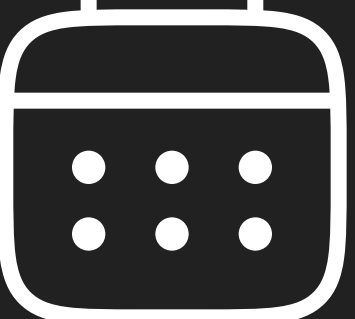
Location

Siliguri, On campus and opt-in residential




Duration

3 Years full time, incl. 6 months internship




Eligibility

Class 12th pass-outs



Admission

Selective, top 100 students only



Built by the alumni of India's top colleges



Founder
Educationist & Business leader

- MBA, ISB Hyderabad
- B.Com Hons., SRCC Delhi
- Ex Consultant at ZS & EY



Aman Choudhury

Founder
Tech leader & Startup founder

- MBA, IIM Bangalore
- B.Tech, IIT Bombay
- Ex Consultant at ITC & BCG



Ritesh Agarwal

Backed by India's best educationists and entrepreneurs



Pratham Mittal
Founder, Masters' Union



Shantanu Deshpande
Founder, Bombay Shaving Co.



Dr. Chandan Chowdhury
Associate Dean, ISB



Dr. Chenraj Roychand
Chairman, Jain University



Tired of the same old?

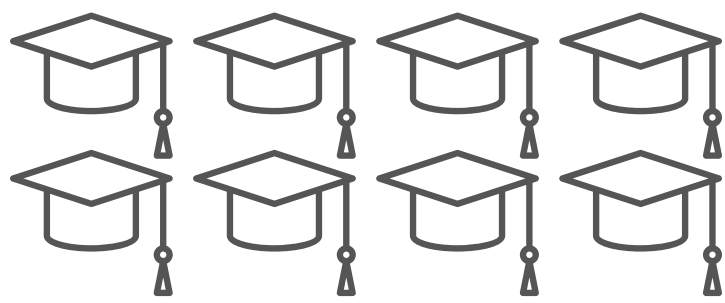


- Do you think college life is a monotonous cycle of lectures, textbooks and endless exams?
- Are you worried about landing a job after graduation?
- Do you feel unprepared for the real world?

You're not alone

- Boring lectures and outdated textbooks are killing your interest.
- High absenteeism shows how disconnected you feel.
- Limited practical experience and soft skills are holding you back.
- Soaring unemployment among graduates is a scary reality.
- Your professors might not be as up-to-date as they should be.
- Outdated curriculum does not let you advance.

2 crore



students graduate every year from college



only



10%

are eligible for skilled jobs

What makes us unique?

	NEXIS	Traditional Courses
Curriculum	Modern and industry-relevant modules	Outdated & inadequate curriculum for real-world business challenges
Instructors	Taught by business leaders, CXOs and entrepreneurs	Academic professors with an orthodox approach
Assignment	Experiential, real-world projects to prepare for on-ground crisis	Theoretical projects that do not tackle current challenges
Examinations	Test of real world application &problem solving	Long written exams that test theoretical knowledge
Placement	Excellent job placement opportunities with MNCs & startups	Less companies interested in hiring freshers from college
Internship	6 months mandatory internship to make students industry-ready	Limited industry exposure to steer growth
Mentorship	1:1 mentorship and guidance from coaches, business experts & CXOs	No dedicated guidance outside the textbook curriculum
Entrepreneurship	BYOB programme that helps with funding access, startup labs, and hackathons to launch your idea	Focuses more on job seeking than job creation

**It's
time
for a
change**



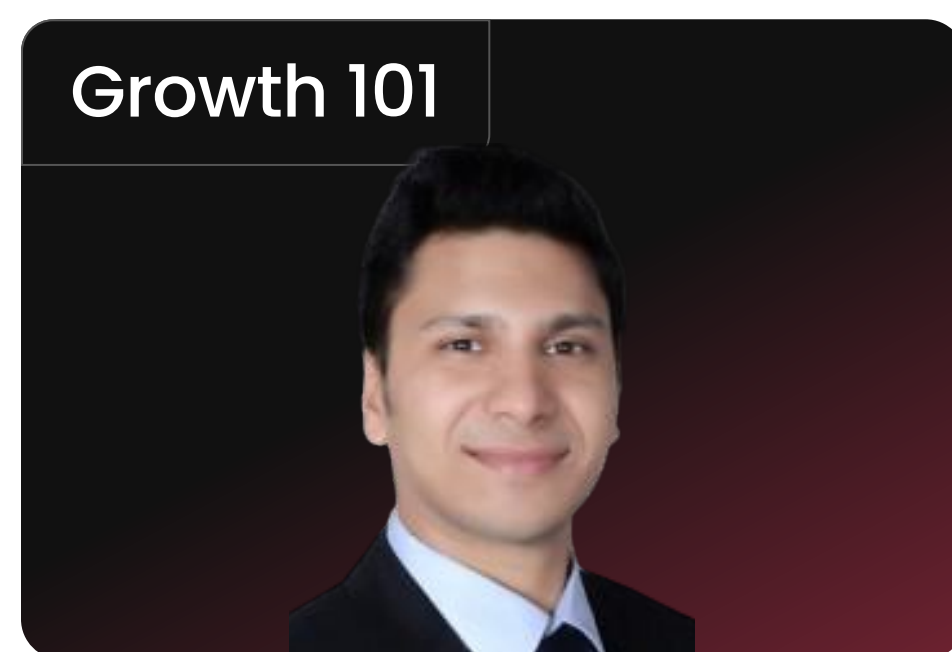
Learn from startup founders and **business leaders**



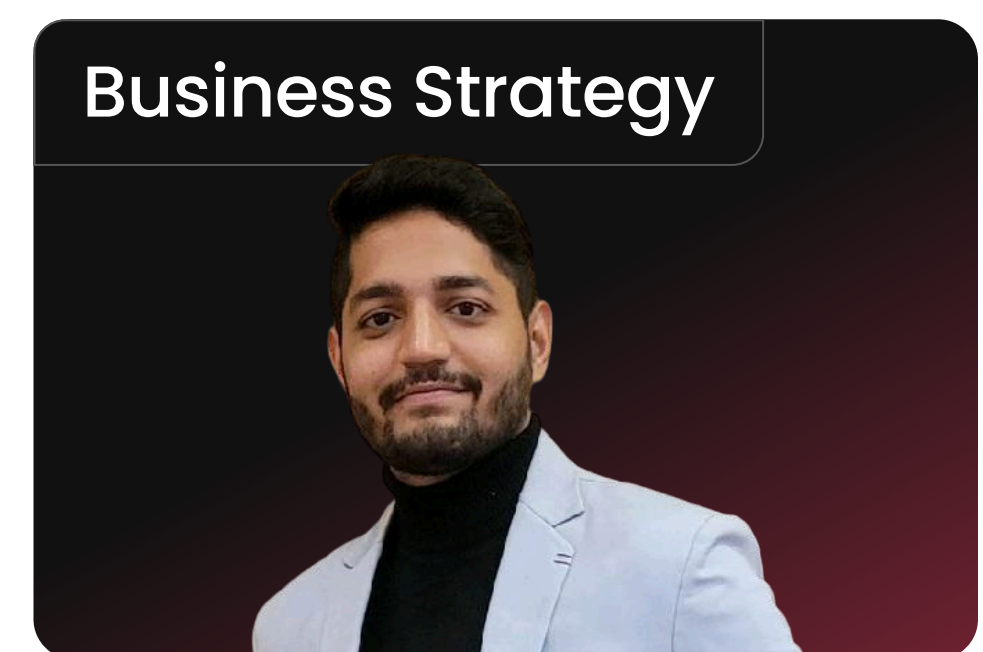
Dr Anil Kumar
Ex Professor, SRCC



Pratik Agarwal
CEO Office, Snitch



Kaushal Modi
CEO Office, Ola



Tarun Bajaj
Growth Manager, Jio



Vaibhav Choubey
VP Product, Urban Co.



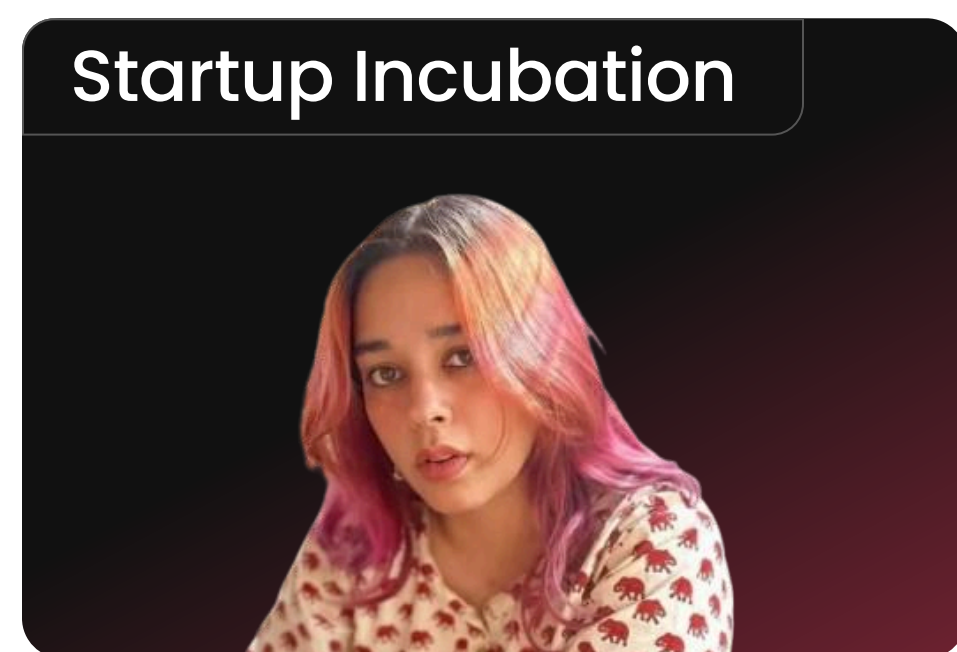
Vyom Charaya
Business Head, Ex Jio



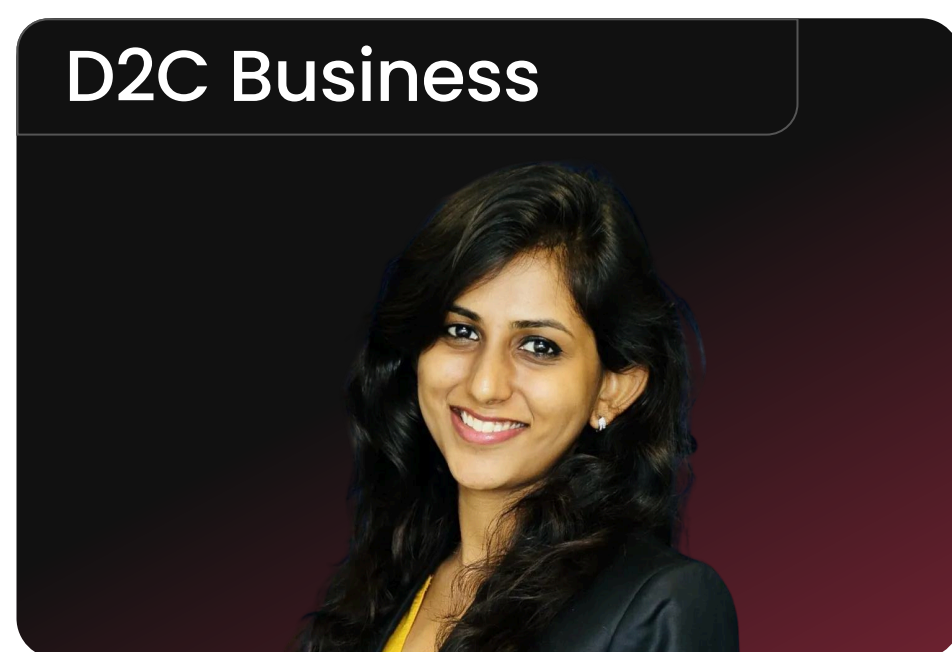
Shreya Gupta
Marketing, Ex Zomato



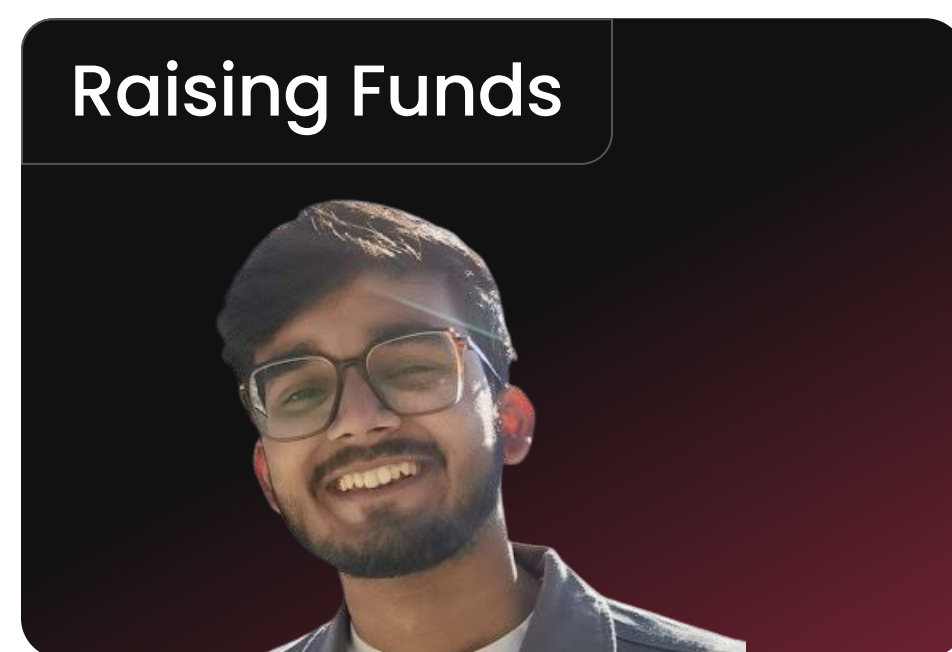
Prejit Narayan
CBO, Boat



Yushika Jolly
CEO, Paradyes
Shark Tank India

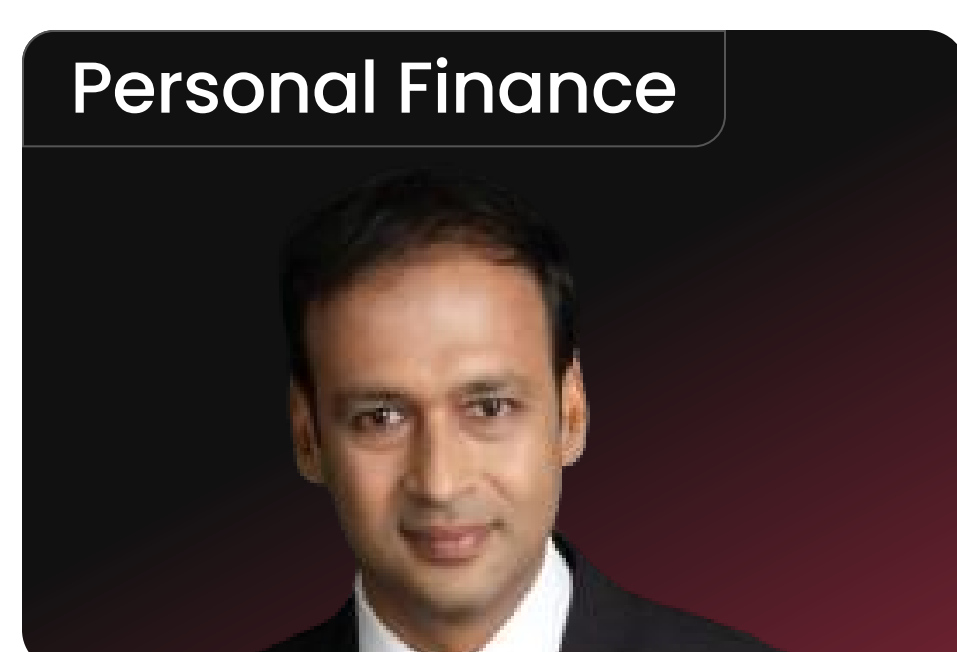


Siddha Jain
CBO,
Bombay Shaving Co.



Raghav Jhawar
Founder, State Plate
Shark Tank India

Meet your **resident** mentors and masters



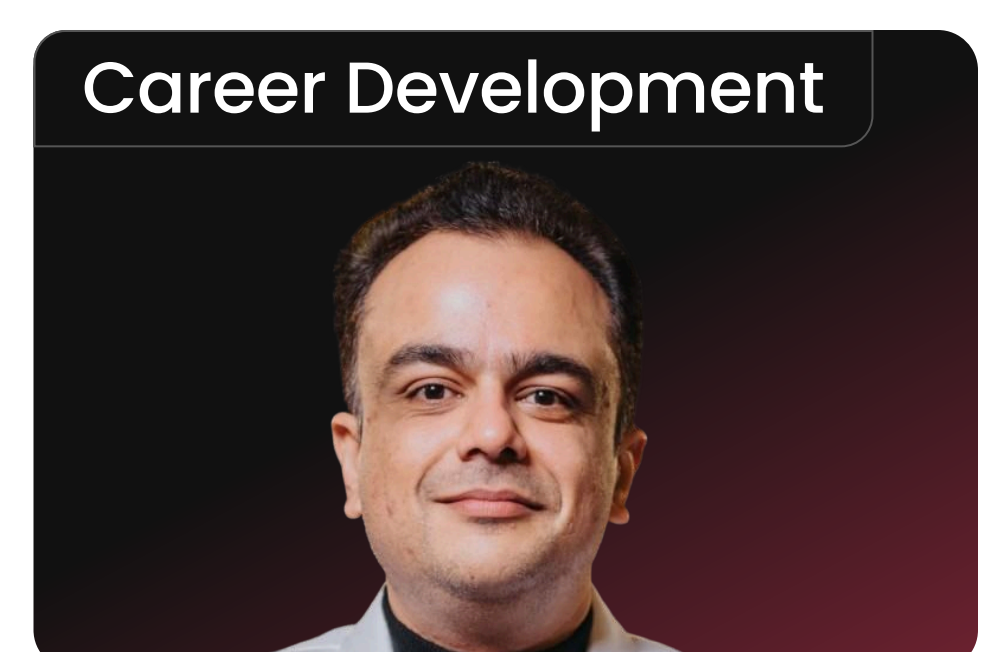
Prabin Agarwal
CEO, Prabin Agarwal



Dhiraj Golyan
Founder, Chatterbox



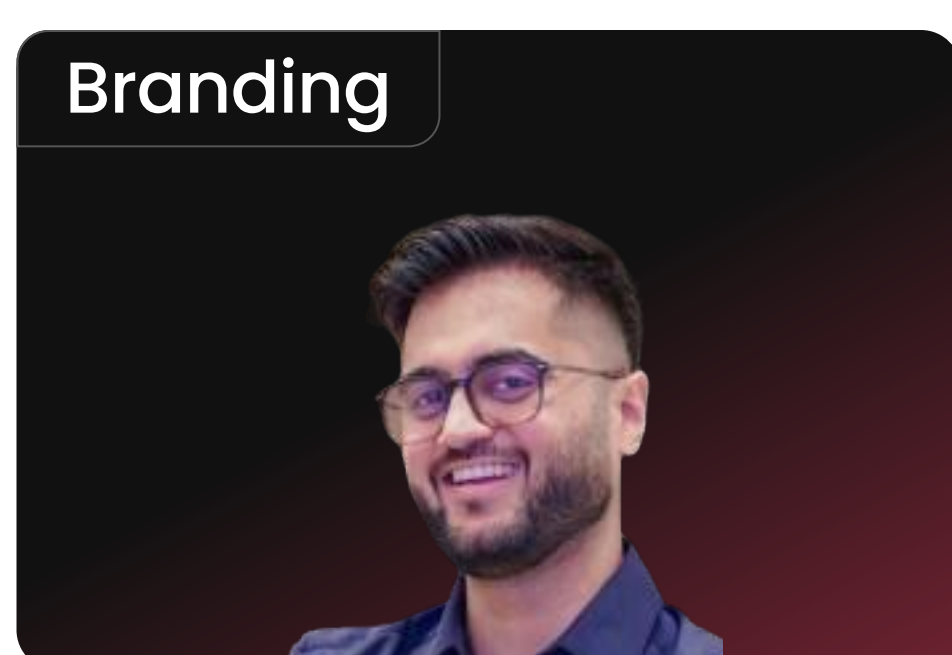
Gopal Dalmia
Dalmia Gold



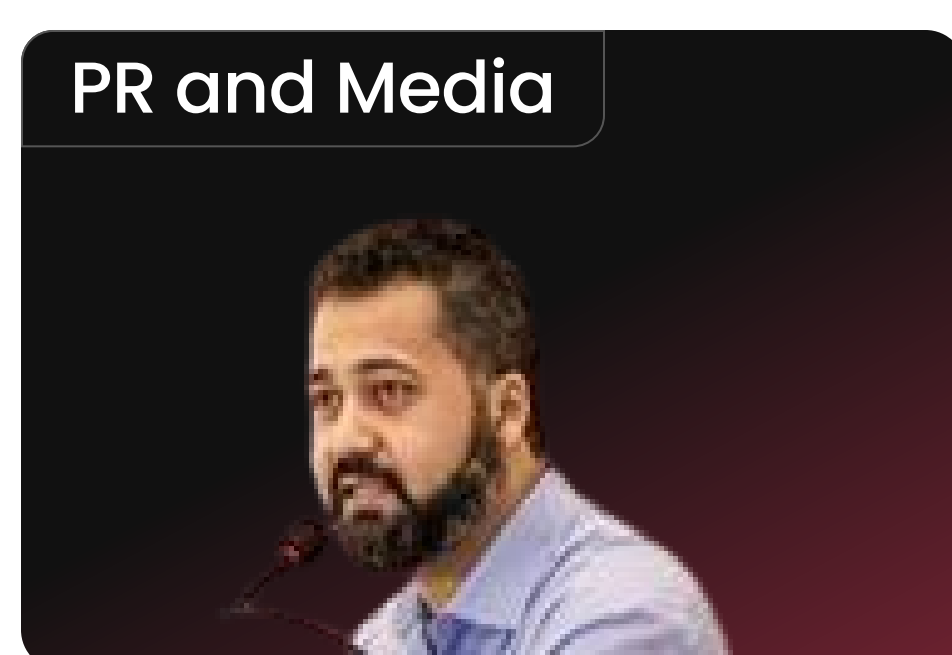
Arun Agarwal
Director, Global Reach



Sumit Sinhal
Founder, Kins Health



Rahul Kedia
Founder, Arkedia



Rahul Sinha
Founder, The Cord




Shayan Saria
Founder, Blue Minch

This is how your **3 years** is gonna look like

Year 1: Build your basics

SEMESTER 1 | In-campus

 4 months

Core Courses

1. Marketing 101

2. Fundamentals of Accounting


3. Business Strategy

Everyday Courses

1. Art of Communication

2. Mastering Microsoft

OUTCLASS 1 | Experiential project 1

 2 months


Local Business Consulting

Partner with local businesses to tackle their unique challenges and drive growth. Develop innovative solutions and learn the ropes of consulting firsthand.

First Salary Challenge

Earn your first ₹10,000 through side-gigs, startups, or short-term roles. Get your hands dirty by going on-ground and learn about the intricacies of real-world business.

SEMESTER 2 | In-campus

 4 months

Core Courses

1. Digital & Social Media Marketing

2. Product management


3. Data Analytics

Everyday Courses

1. Navigating the Digital Landscape

2. Use of AI in Business

OUTCLASS 2 | Experiential project 2

 2 months

Rural Revival Venture

Sensitise yourself to the day-to-day trials and tribulations faced by rural areas. Make an impact by ideating an actionable and sustainable solution to the villagers’ problems, delving into the fulfilling world of social entrepreneurship.

Government Apprenticeship


Act as an apprentice for a public sector project or undertaking, learn the ins and outs of public sector service delivery and be a changemaker by increasing efficiency and sustainability with your suggestions.



| Year 2: Get your hands dirty with some experience



SEMESTER 3 | In-campus

 4 months


Core Courses

1. Sales Strategy & Customer Lifecycle Management
2. Corporate Finance & Business Law
3. HR Management

Everyday Courses

1. Personal Finance
2. Personal Branding & Networking
3. Project Management

OUTCLASS 3 | Experiential project 3

 2 months

Data Dive

Dive deep into data to craft a winning market expansion strategy for a local business, using real-world analytics to drive growth and innovation.


Creator Challenge

Learn marketing by building an online personal brand in any platform of your choice

The 10L Investment Challenge

Step into the world of finance with ₹10L in virtual funds—build and manage a diversified investment portfolio across stocks, cryptos, REITs, and more, while mastering the art of wealth creation

SEMESTER 4 | General Internship

 6 months

Students must complete a **6-month** mandatory internship, gaining essential industry experience and practical skills for their future careers.



Year 3: Craft your own journey



SEMESTER 5 | Specialisations



4 months

Marketing and business Development

1. Consumer Behaviour
2. Brand Strategy and Management
3. Sales and Distribution Management
4. Marketing Analytics

Everyday Digital Marketing Tools & Hands-on

Finance

1. Basics of Taxation
2. Financial Markets & Investments
3. Cost and Management Accounting
4. Banking & Insurance

Everyday Financial Modeling in Excel

Entrepreneurship & Family Business

1. Startup Incubation and Launch
2. Growth Strategy & Operations
3. Fundraising & Valuation
4. Business Automation

Everyday Building an App or Website



BREAK 4 | Experiential project 4



2 months

BYOB: Build Your Own Business

Monthly business automation workshops, 1:1 mentorship from startup leaders, access to 25+ venture capitalists

OR

Career Prep Bootcamp

Resume building, 1:1 career counselling, access to 75+ marquee recruiters

SEMESTER 6 | BYOB / Specialised Internship



6 months

BYOB Continued

(for family business and startup folks)

8 month program for aspiring entrepreneurs and family business enthusiasts, focused on building real ventures.

Specialisation Internship

Students sitting for placement will undergo a **6 month** specialised aligned with their field of interest whether- finance, marketing and business development.



Our **career driven** approach to learning

Evolving Curriculum: Co-created with recruiters to stay industry-relevant.



Entrepreneurship

- * In-house Startup Incubation Centre backed by CRCE
- * A dedicated **venture fund** for in-house student led startups
- * **Exclusive networking** and business growth sessions FB folks
- * **1:1 Mentorship** from startup and business leaders
- * Exclusive access to **VCs for funding**



Job Placements

- * Dedicated **1:1 personalised career coach**
- * Access to **75+** marquee recruiters
- * 2-month **career bootcamp**: Resume building, interview prep, soft skills training
- * **100% placement** support



Higher Studies

- * Regular career **counselling** sessions
- * Specialize in **3 future-ready specialisations**
- * **Dedicated tutoring** for Masters prep

Access to **75+** recruiters









Our 3 future-proof specializations

- 1

Marketing and Business Development
- 2

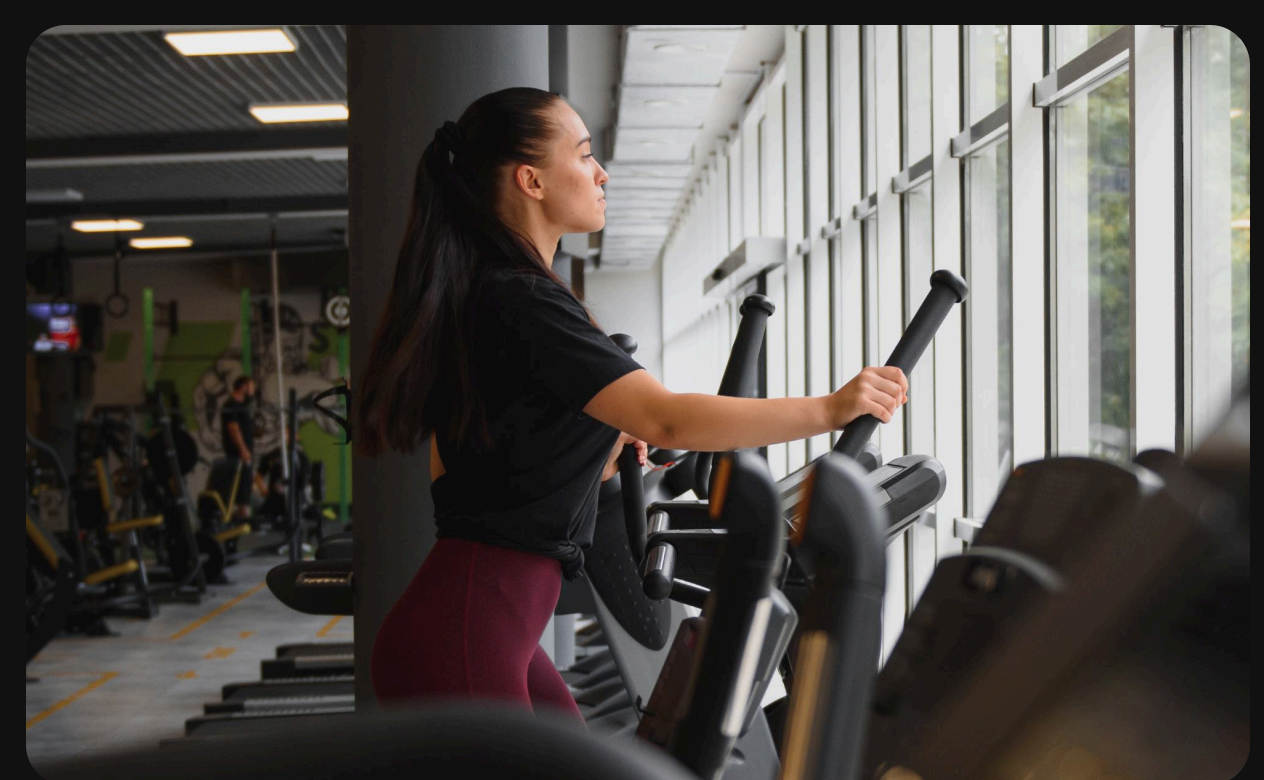
Finance
- 3

Entrepreneurship and Family Business

Life at NEXIS

Life at NEXIS is different, its vibrant and happening! ✨

Our campus is more than just a place to study, it's a hub of learning, growth and fun. Experience the thrill of academic excellence combined with a dynamic student life



Modern Infrastructure

Enjoy delicious meals at our in-house cafeteria, vibrant classrooms, dedicated discussion rooms, startup labs, games room, and more—all in a welcoming community that feels like home.

Student-Run Clubs

Dive into clubs where theory meets practice, from entrepreneurship to sports, offering hands-on learning and creativity.

Startup Weekender

Numerous weekends filled with ideation sessions, hackathons, and business plan competitions where you can collaborate, pitch ideas, and work towards launching the next big thing.

12-Month Sports Showdown

Stay active with monthly sports challenges that keep you connected and energized throughout the year.

Campus Celebrations

Our campus is always alive with festivities, cultural events, and spontaneous gatherings. Join the fun and create unforgettable memories.

Business Breakthrough

Experience hands-on learning through regular industry visits, business fests, and real-world projects. Get inspired by interacting with professionals and exploring cutting-edge trends.

Fireside with CXOs

Meet startup founders, business leaders, and CXOs monthly in relaxed, engaging conversations to learn the ins and outs of the business world.

NexisgetsFIT

Stay fit and healthy with our partner programs @ fitness centers, sports facilities, and wellness programs.

Admission process

We want the best 100 and hence we are exclusive with this!

STEP 1

Application

- Get your academic eligibility verified, submit your application online and pay the application fee.

STEP 2

Campus Visit and Career Counseling

- Receive expert guidance to align your career goals and determine if we're the right fit for you.

STEP 3

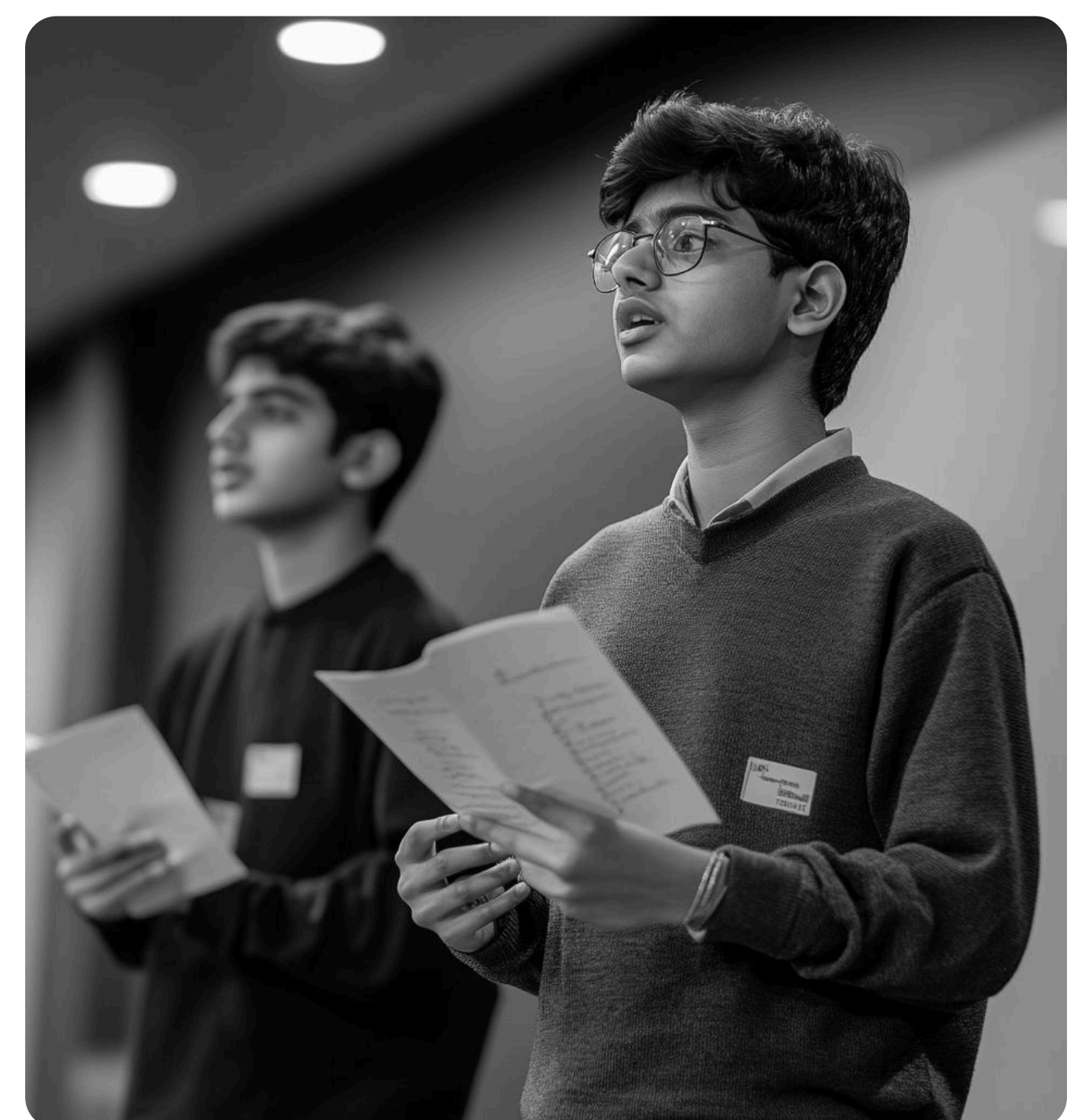
NexGen Test

- **Scholarship Test**
Demonstrate your business skills and potential through challenges
- **Interview cum Discussion**
Participate in a discussion with the founders where we assess whether our program aligns with your goals.

STEP 4

Offer and Enrollment

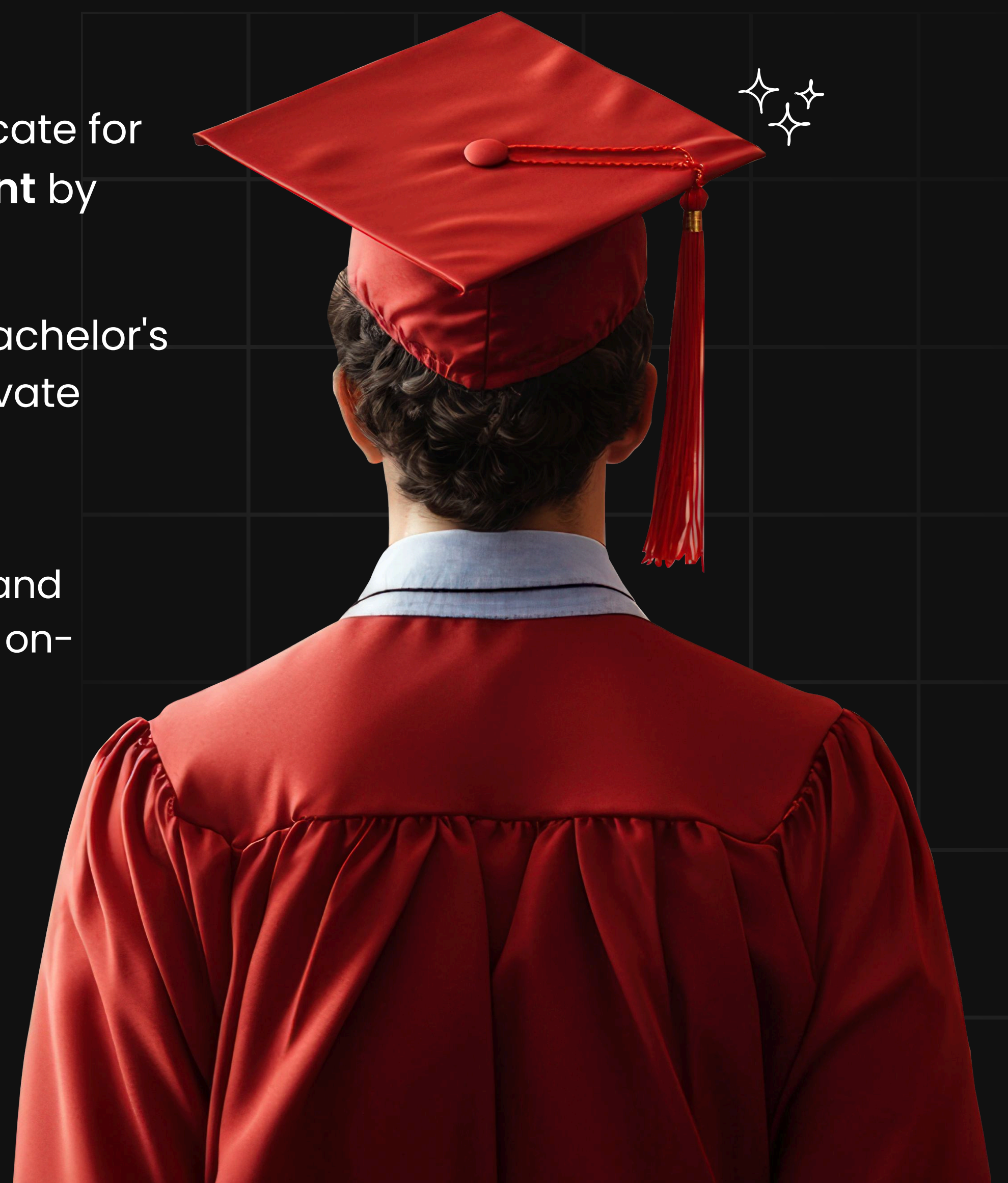
- **Admission Letter**
If selected, you'll receive a formal offer of admission.
- **Tuition Fee Payment**
Secure your spot by paying the required fees.



Degree & Certification

- * On graduation, students are awarded a Professional Certificate for the **Undergraduate Programme in Business Management** by NEXIS School of Business.
- * Students can parallelly enroll in a UGC-recognized online Bachelor's Degree in Business Administration (BBA) from a reputed private university.

Disclaimer: The parallel degree programme runs independently and NEXIS students will pursue this degree concurrently with the NEXIS on-campus undergraduate programme.



Scholarships

We understand that financial constraints shouldn't hinder your academic aspirations! NEXIS is committed to supporting talented and deserving students through a comprehensive scholarship program. Scholarships ranging from **10% to 100% of the tuition fee** are available based on your academic profile, achievements and financial need.

Merit Scholarships

This scholarship identifies and extends financial support to candidates with exceptional record in NexGen test.

Rise Scholar

This scholarship aims at the inclusion of exceptional candidates from low income, marginalized.

EmpowerHer Scholarship

This scholarship is extended to deserving female candidates with impressive academic track record, along with the drive and potential to emerge as an industry leader.

Himalayan Scholar

This scholarship is extended to deserving candidates with impressive academic track record from North-east and Sikkim Region.

All rounder Scholarships (ECA)

This scholarship aims to identify those who have displayed exceptional drive and leadership potential through active participation in student-led committees, clubs and other initiatives while in school.

Athletic Excellence Scholarships

This scholarship supports students who excel in sports, providing financial assistance to continue their athletic pursuits alongside academic studies.

The Changemaker Scholarships

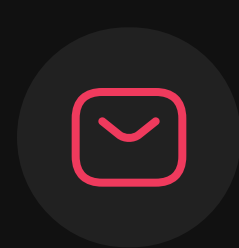
This scholarship is designed to reward students who have demonstrated a strong commitment to community service and social responsibility.

Ready to transform your future?

At NEXIS, we are committed to empowering the next generation of leaders. Join us on this exciting journey and unlock your full potential.

Enroll now! Visit our website or contact our admissions office for more information

Reach out to us



Email

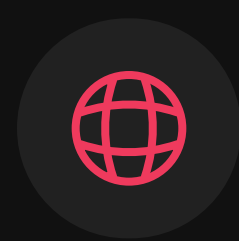
info@nexisschool.com



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+91 97331 27000



Website

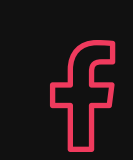
nexisschool.com



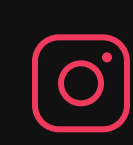
Location

5th Floor, Tradium Building
Sevoke Road, Siliguri

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NEXIS
SCHOOL OF BUSINESS

A next-generation business management school, building future leaders with innovative education.

