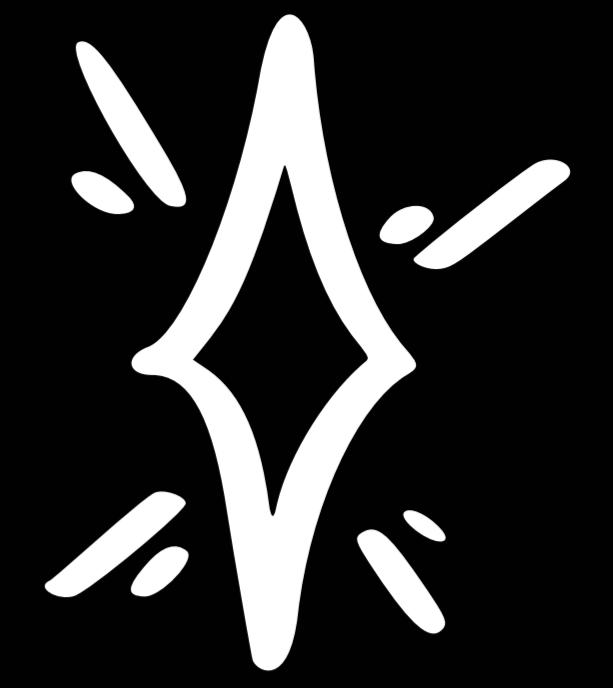


# MASTERCLASS REPORT

SEM 1, UG2025

UG Programme In  
Business Management

# 30+ Entrepreneurs On Campus Already



**Aashi Bansal**  
Program Coordinator  
@ Stanford Seed · 5+ Years  
Experience Across 6+ Org. In  
Impact & Investments



**Neeraj Sancheti**  
Founder @ Kreativ Street ·  
10+ Years In Marketing  
Worked Across B2B, B2C &  
Fortune 500 Brands



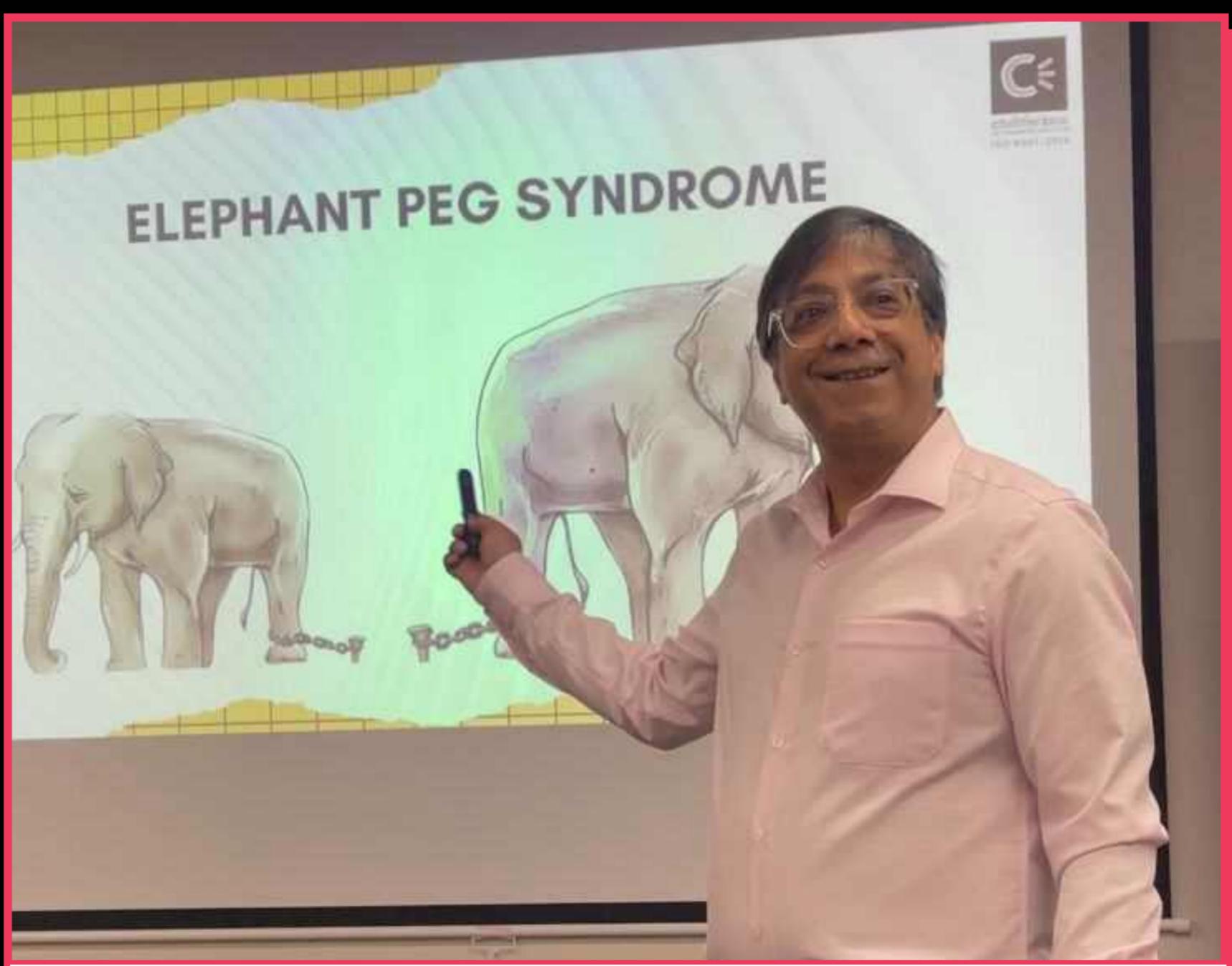
**Prabin Agarwal**  
Founder @ InvestwithPrabin  
20+ Years In Financial Markets  
₹600+ Cr AUM



**Praachi Goenka**  
Consulting & Investing  
5+ Years · Ex- McKinsey,  
Accel · HBS MBA Candidate



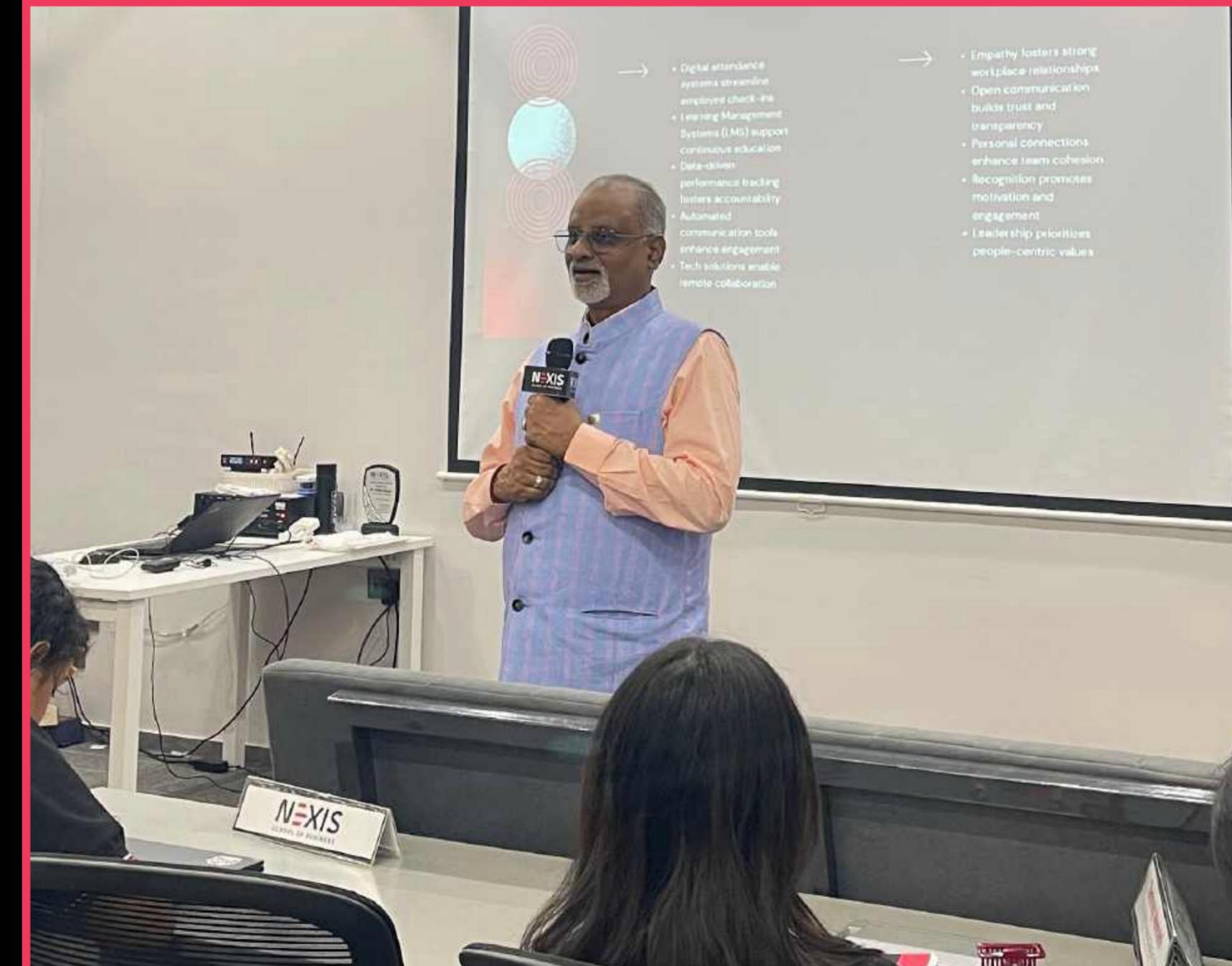
**Srijana Chettri**  
Co-Founder, Cogito Digital ·  
3+ Years In Personal Branding  
& Digital Marketing · Worked  
With 100+ Brands



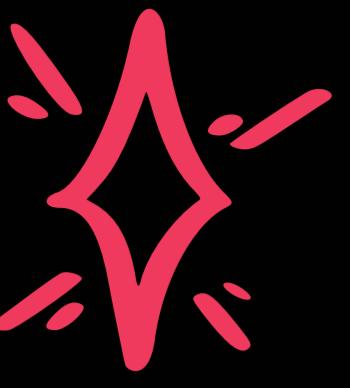
**Dhiraj Golyan**  
8+ Years In Communication  
Training · Founder, Chatterbox ·  
4,000+ Learners Across  
15+ Cities



**Sharad Agarwal**  
Founder & CEO, Primsy India ·  
Built A 50+ Member Team ·  
Brand & Digital Marketing

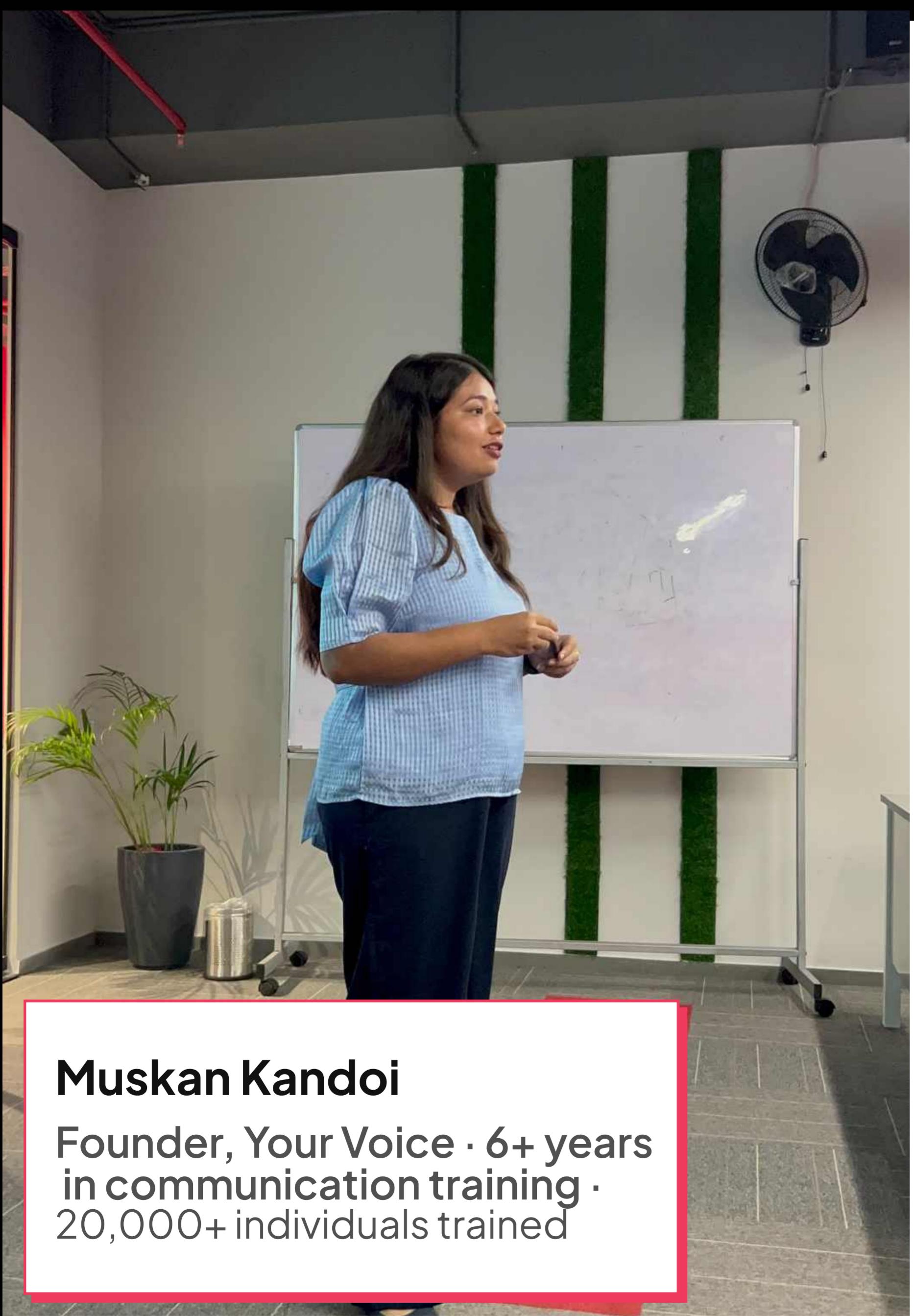
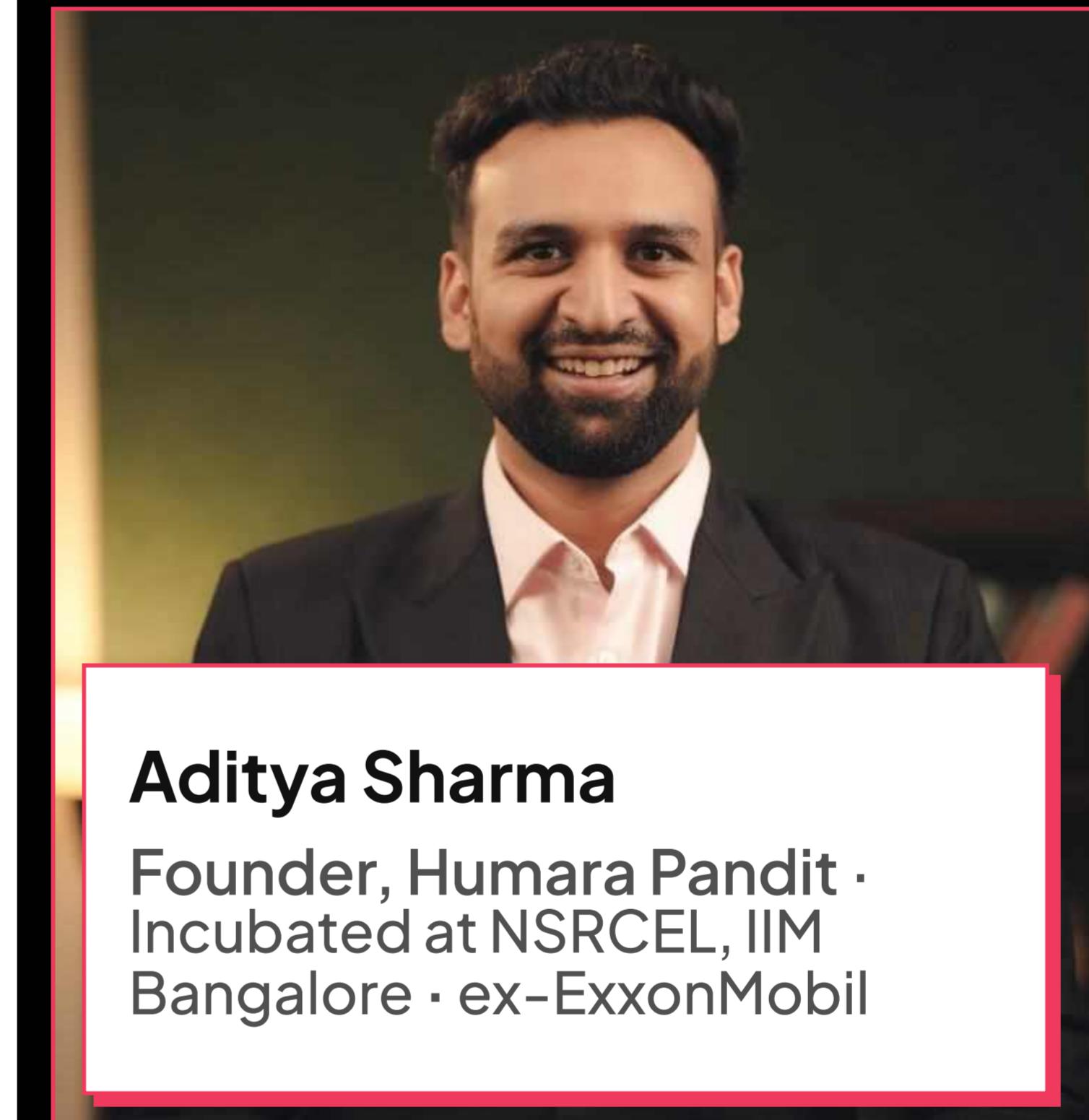
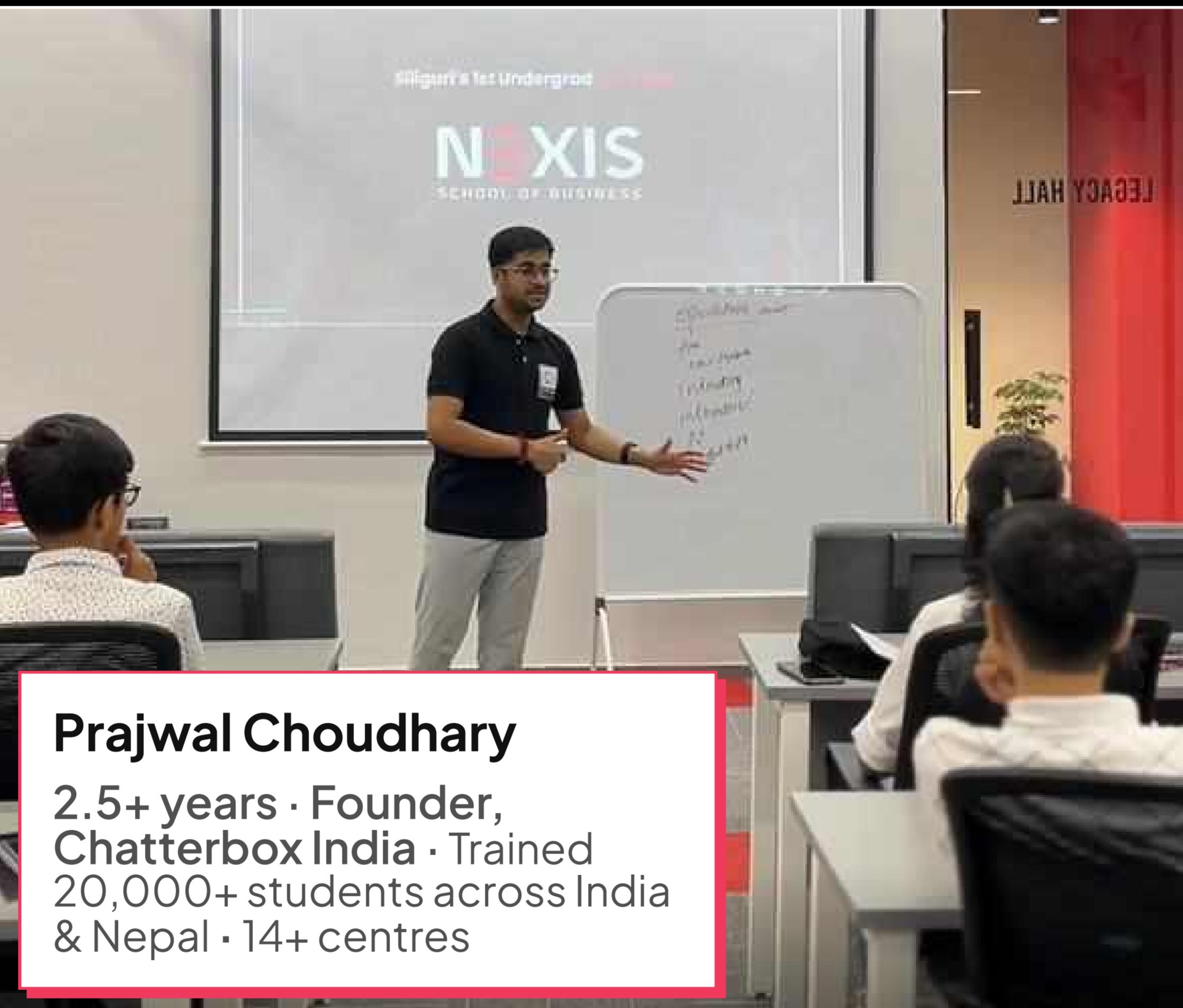


**Pradeep Sinhal**  
30+ Years In Manufacturing  
& Enterprise Leadership ·  
Managing Director, PENNCO ·  
Chairman, CII North Bengal



# Who Taught @MASTERCLASSES

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**“Before People Ask For Any Product,  
They Ask About Your Brand.”  
And That’s The Ultimate Test Of Innovation.**



**Dr. Sanjay Arora**

**Founder & CEO, Shells Advertising Inc.  
9xTEDx & Keynote Speaker  
Consultant - Marketing, Branding & Digital Marketing**

# Hands-On Learning



**Priyanshi Jalan**  
Fashion & Personal Styling Expert · Creator @Ataleof2girls ·  
47K+ Community



**Mridul Agarwal**  
Founder @ Shine My Space



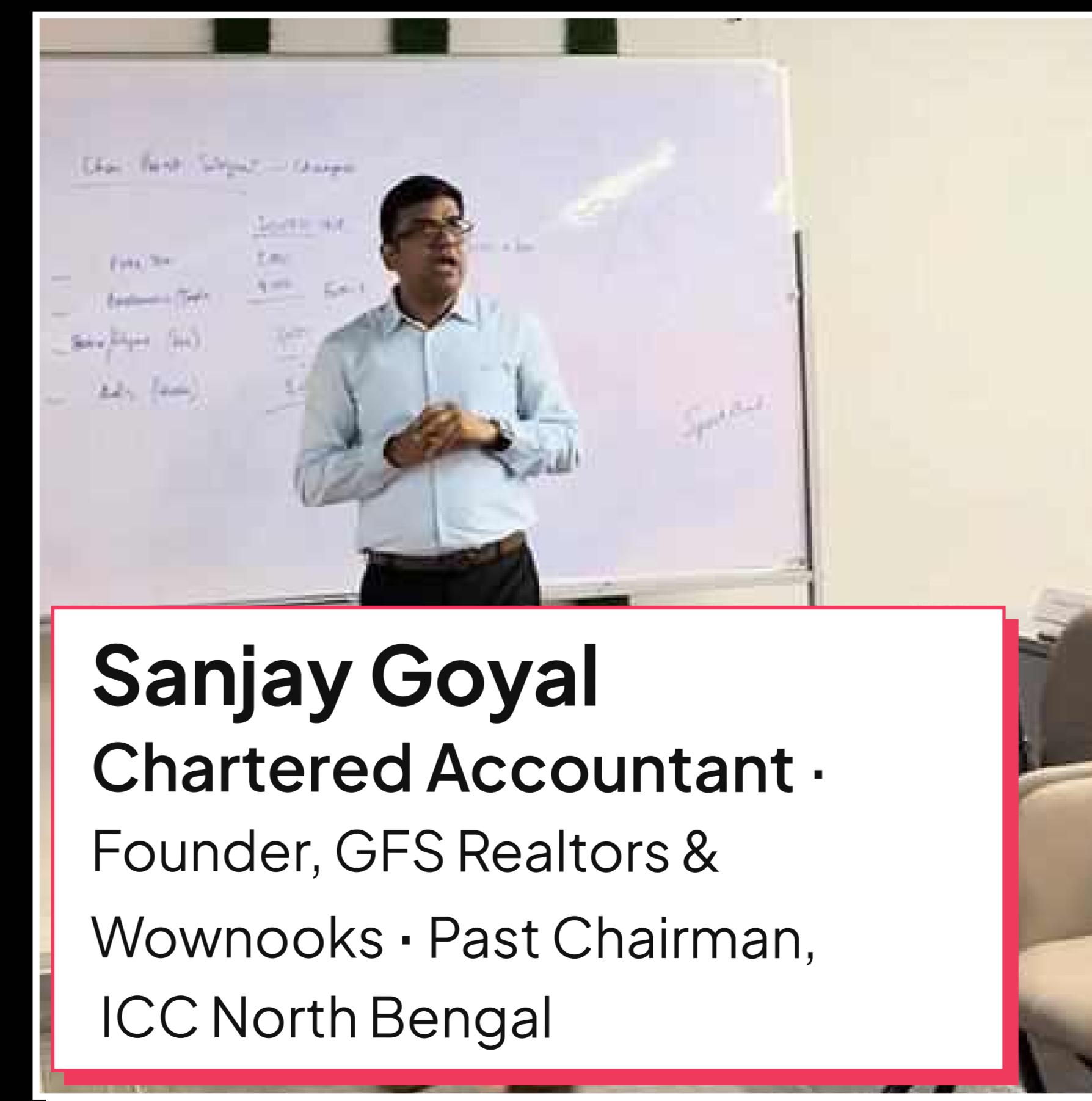
**Sandeep Agarwal**  
Director @ Kaysons Group



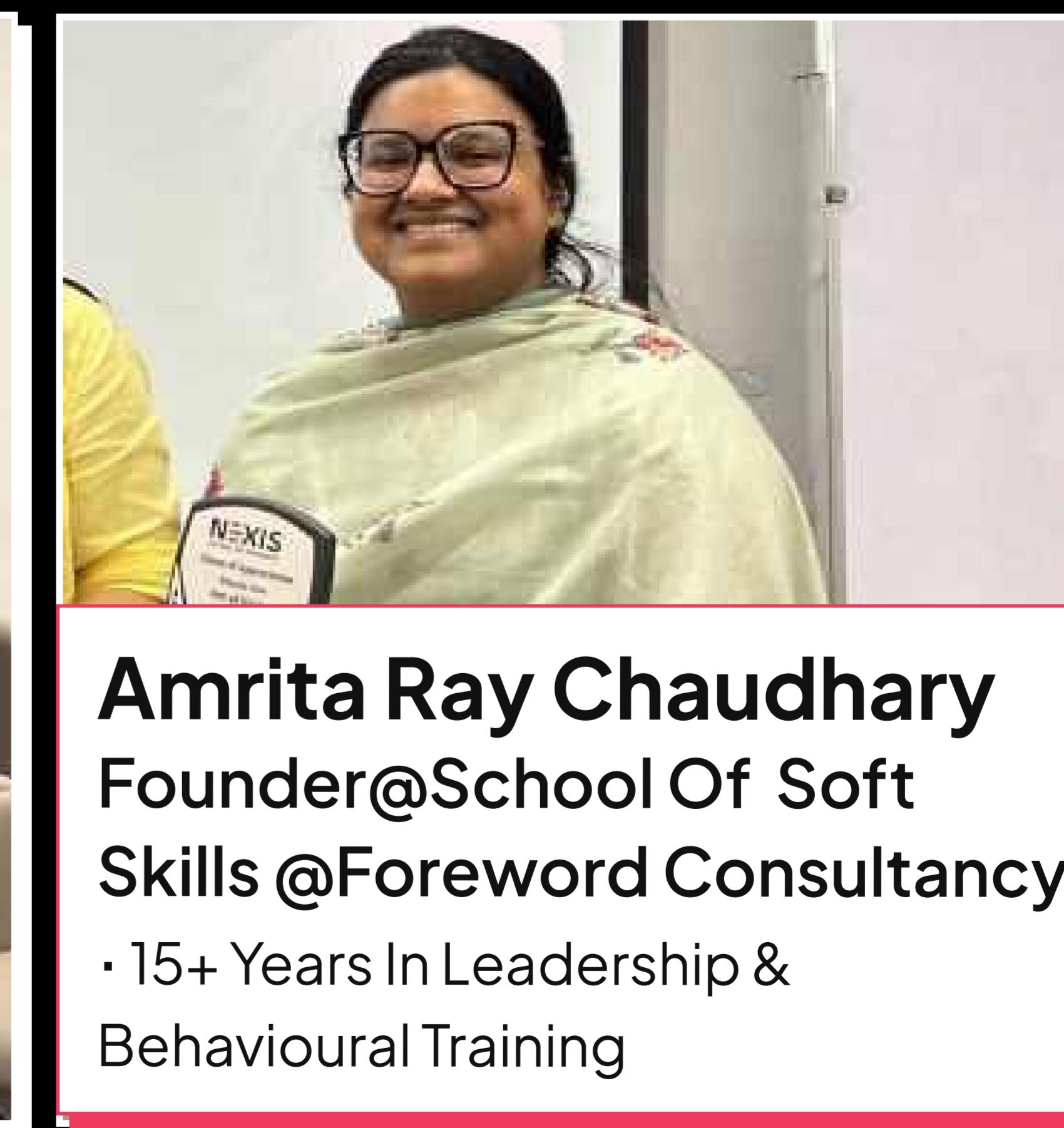
**Jazz Bindra**  
Founder @Punjabikadhai  
@ Cafekurseongdiaries  
@ Cafekarmaadiaries  
@ Bakingdiarieskurseong



**Anurag Agarwal**  
Business Owner @ SriRS  
Group · EV & Mobility  
Ventures Across Ather, TVS &  
Euler · SRCC Alumnus, CFA



**Sanjay Goyal**  
Chartered Accountant ·  
Founder, GFS Realtors &  
Wownooks · Past Chairman,  
ICC North Bengal



**Amrita Ray Chaudhary**  
Founder @School Of Soft  
Skills @Foreword Consultancy  
· 15+ Years In Leadership &  
Behavioural Training

# LEADERS

# You Don't Learn Business From Slides. You Learn It From People Who've Built It.



**Divyam Kalra**  
Co-Founder, Humara Pandit ·  
Data Science & Analytics ·  
Ex-ZS Associates



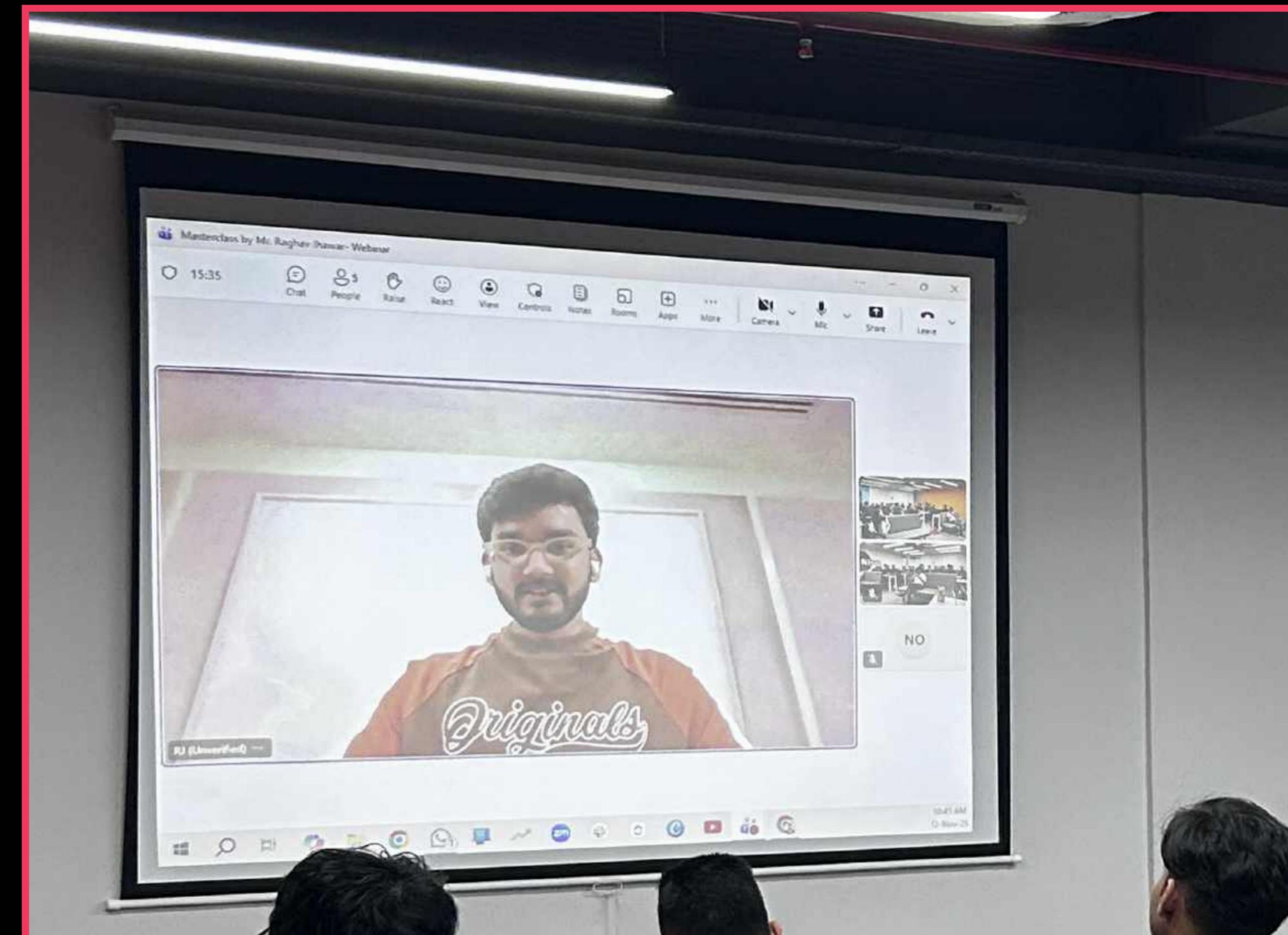
**Samridhi Agarwal**  
Partner @ Creative Shift ·  
Influencer Marketing & Growth



**Prejit Narayan**  
Chief Business Officer @ BoAt ·  
10+ Years In Sales, Marketing & Growth ·  
Ex-Amazon



**Ritik Chachan**  
Founder & CEO @Raah Retreats ·  
5+ Years In Strategy & Product ·  
Ex-Capital One



**Raghav Jhawar**  
CEO Of Growth Labs ·  
Built & Exited Shark Tank-Backed D2C  
Brand The State Plate



**Naveen Jain**  
Owner @ GlobalOptics  
@HimalayanOptics

# Inside Our Masterclasses



**Sumit Sinhal**

15+ Years In Healthcare & Business Strategy  
Founder, Kins Health  
Operates 4 Healthcare Verticals  
Stanford Seed Alumnus

# NEXIS

SCHOOL OF BUSINESS



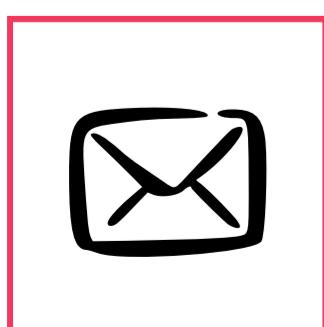
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